

# Financial Supplement

# **Reportable Segments**

# RETIREMENT AND INCOME SOLUTIONS

Provides retirement and related financial products and services primarily to businesses, their employees, and other individuals including full service accumulation, banking, trust and custodial services, individual variable annuities, pension risk transfer, investment only, individual fixed annuities, and all of the Institutional Retirement & Trust (IRT) integration and acquisition expenses.

# PRINCIPAL ASSET MANAGEMENT

Provides global investment solutions to institutional, retirement, retail, and high net worth investors in the U.S. and select emerging markets. This segment is organized into:

- **Principal Global Investors**, provides public, multi-asset, and private market capabilities across all asset classes, including equity, fixed income, real estate and alternatives, to serve a breadth of client investment objectives
- Principal International, provides long-term savings and retirement solutions along with retail asset management services in Asia and Latin America. Products include pension accumulation, mutual funds, and income annuities.

# BENEFITS AND PROTECTION

Focuses on solutions for individuals and small-to-medium sized businesses and their employees. The segment is organized into:

- Specialty Benefits, provides group dental and vision insurance, individual disability insurance, group disability insurance (including short-term disability, long-term disability, critical illness, paid family and medical leave and accident), group life insurance and nonmedical fee-for-service claims administration; and
- **Life Insurance**, provides universal and variable universal life insurance (including indexed universal life) and traditional life insurance (including participating whole life, adjustable life products and non-participating term life insurance). Legacy life insurance includes universal and variable universal life insurance (including indexed universal life and all universal life with secondary guarantee (ULSG) business reinsured to third party) and traditional life insurance (including participating whole life, adjustable life products and non-participating term life insurance).

### **CORPORATE**

Manages the assets representing capital that has not been allocated to any other segment. Financial results of the Corporate segment primarily reflect our financing activities (including financing costs), income on capital not allocated to other segments, inter segment eliminations, income tax risks and certain income, expenses and other adjustments not allocated to the segments based on the nature of such items. Results of Principal Securities, Inc., our retail broker-dealer and registered investment advisor; and our exited group medical and long-term care insurance businesses are reported in this segment.

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District Control

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### Exited Business

We reinsure our U.S. retailed fixed annuity and universal life with secondary guarantee ("ULSG") blocks of business ("exited business") via coinsurance with funds withheld ("Talcott Reinsurance Transaction").

### Use of non-GAAP financial measures

A non-GAAP financial measure is defined as a numerical measure of our performance, financial position, or cash flows that includes adjustments from a comparable financial measure presented in accordance with U.S. GAAP.

We use a number of non-GAAP financial measures that management believes are useful to investors because they illustrate the performance of our normal, ongoing operations, which is important in understanding and evaluating our financial condition and results of operations. While such measures are also consistent with measures utilized by investors to evaluate performance, they are not a substitute for U.S. GAAP financial measures. Therefore, we have provided reconciliations of the non-GAAP financial measures to the most directly comparable U.S. GAAP financial measures. See "Non-GAAP Financial Measures Reconciliations" located on pages 30-33. We adjust U.S. GAAP financial measures for items not directly relateadjusting items have occurred in the past and could recur in the future. Management also uses non-GAAP financial measures for goal setting, as a basis in determining employee and senior management awards and compensation, and to evaluate performance on a basis comparable to that used by securities analysts. We also use a variety of other operational measures that do not have U.S. GAAP counterparts, and therefore do not fit the definition of non-GAAP financial measures. Assets under management is an example of an operational measure that is not considered a non-GAAP financial measure.

**Definitions** 

Account values: includes the net balances that customers have accumulated within their account, along with future policy benefits for retirement payout products.

Assets under administration: includes assets under management and other assets for which we earn a fee for providing administrative services such as recordkeeping, custodial or servicing.

Assets under management: includes client assets for which we provide investment management services and earn a fee for providing that service. This includes assets of institutional clients, assets within Principal branded funds (or other proprietary funds), including assets managed by sub-advisors hired by Principal, and advisory assets held in model portfolios where we earn a management fee. In addition, assets under management include certain assets on our consolidated balance sheets for which we provide investment management services, such as the assets of the general account, or investments, cash, or related items where we earn a return.

Principal International AUM includes 100% of the AUM from unconsolidated and consolidated subsidiaries. Unconsolidated subsidiaries consist of a 25% economic interest in Brasilprev Seguros e Previdencia S.A. (with 50.01% ownership of common stock) and a 60% interest in Principal Asset Management Berhad in Malaysia with a presence in Southeast Asia countries.

China AUM includes a 25% interest in CCB Principal Asset Management Co., Ltd. and a 17.65% interest in CCB Pension Management Co, Ltd. (CCBP) AUM, which are not included in Principal International reported AUM.

Combined net revenue: net revenue for all Principal International companies at 100% less pass-through commissions. The company has determined combined net revenue (at PFG share) is more representative of underlying net revenue growth for Principal International as it reflects our proportionate share of consolidated and equity method subsidiaries. In addition, using this net revenue metric provides a more meaningful representation of our operating margin.

Investment performance: represents the percentage of Principal actively managed mutual funds, exchange traded funds (ETFs), insurance separate accounts, and collective investment trusts (CITs) in the top two Morningstar quartiles. Excludes Money Market, Stable Value, Liability Driven Investment (short, intermediate, and extended duration), Hedge Fund Separate Account, and US Property Separate Account.

Net revenue: segment operating revenues less: benefits, claims and settlement expenses; liability for future policy benefits remeasurement (gain) loss; market risk benefit remeasurement (gain) loss; and dividends to policyholders.

Premium and fees: premiums and other considerations plus fees and other revenues.

Pre-tax operating earnings: operating earnings before income taxes and after noncontrolling interest.

Pre-tax operating earnings, adjusted for noncontrolling interest: operating revenues less total expenses.

Operating revenues less pass-through expenses: The company has determined this measure is more representative of underlying operating revenues growth for Principal Global Investors as it removes commissions and other expenses that are collected through fee revenue and passed through expenses with no impact to pre-tax operating earnings.

Operating margin is calculated as follows:

Retirement and Income Solutions: pre-tax operating earnings divided by net revenue

Principal Global Investors: pre-tax operating earnings, adjusted for noncontrolling interest, divided by operating revenues less pass through expenses

Principal International: pre-tax operating earnings divided by combined net revenue (at PFG share)

Benefits and Protection: pre-tax operating earnings divided by premium and fees

Principal Financial Group, Inc. Summary Market Highlights (per share, except as indicated)

	c	Sep-24	Thr Jun-24	Months End Mar-24	-Dec-23	Sep-23	Nine Mon Sep-24	Ended Sep-23
Basic Earnings Per Common Share Non-GAAP operating earnings * Net income (loss) Weighted average common shares outstanding (in millions)	\$ \$	1.79 (0.95) 230.7	\$ 1.65 1.51 233.8	\$ 1.67 2.26 236.0	\$ 1.85 (3.66) 238.1	\$ 1.74 5.17 241.1	\$ 5.11 2.85 233.5	\$ 4.80 6.17 242.4
Diluted Earnings Per Common Share Non-GAAP operating earnings * Net income (loss) Weighted average common shares outstanding (in millions)	\$ \$	1.76 (0.95) 233.8	1.63 1.49 236.6	\$ 1.65 2.22 239.4	\$ 1.83 (3.66) 241.3	1.72 5.10 244.3	5.04 2.81 236.6	\$ 4.73 6.08 245.7
Non-GAAP Operating Earnings Return on Average Equity Available to Common Stockholders (trailing twelve months)  Excluding cumulative change in fair value of funds withheld embedded derivative and AOCI, other than foreign currency translation adjustment *		12.9%	13.1%	12.9%	12.8%	12.5%	12.9%	12.5%
Book Value Available to Common Stockholders  Excluding cumulative change in fair value of funds withheld embedded derivative and AOCI, other than foreign currency translation adjustment *  End of period common shares outstanding (in millions)	\$	54.36 229.3	\$ 53.32 232.3	\$ 53.79 235.0	\$ 53.87 236.4	\$ 53.21 239.7	\$ 54.36 229.3	\$ 53.21 239.7
Share Repurchase Data Shares repurchased (in millions) Cost of shares repurchased (in millions)	\$	3.1 251.0	\$ 3.1 250.0	\$ 2.5 200.1	\$ 3.5 250.6	\$ 2.5 200.3	\$ 8.7 701.1	\$ 5.6 450.8
Dividend Information Dividends per share Dividends paid (in millions)	\$ \$	0.72 165.1	0.71 165.2	\$ 0.69 162.4	0.67 159.0	\$ 0.65 156.1	2.12 492.7	\$ 1.93 466.5
Total capital returned to shareholders	\$	416.1	\$ 415.2	\$ 362.5	\$ 409.6	\$ 356.4	\$ 1,193.8	\$ 917.3

<sup>\*</sup> This is a non-GAAP financial measure. See non-GAAP financial measure reconciliations on pages 30-33.

Principal Financial Group, Inc. Summary Financial Highlights (in billions)

						Period I	Ended,
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Assets under administration (in billions)	\$ 1,691.0	\$ 1,620.3	\$ 1,624.3	\$ 1,578.7	\$ 1,491.4	\$ 1,691.0	\$ 1,491.4

			Thr	ee	Months End	led,			Т	railing Twe	lve I	Months,
	Sep-24		Jun-24		Mar-24	Dec-23		Sep-23		Sep-24	5	Sep-23
Assets under management (in billions)								·		'		
AUM, beginning of period	\$ 699.2	\$	708.5	\$	694.5	\$ 650.	6	\$ 674.2	\$	650.6	\$	607.8
Deposits	31.9		28.8		32.8	27.	5	25.8		121.0		103.0
Withdrawals	(33.0)	)	(30.9)		(33.4)	(31.	5)	(27.9)		(128.8)		(111.4)
Net cash flow	(1.1)	)	(2.1)		(0.6)	(4.	0)	(2.1)		(7.8)		(8.4)
Market performance	37.7		2.5		22.4	43.	6	(13.3)		106.2		41.2
Other	(0.9)	)	(8.0)		(0.2)	(0.	3)	(0.1)		(2.2)		(0.9)
Operations acquired	<u>-</u>		-		-	-		-		-		-
Operations disposed	-		-		-	(0.	2)	-		(0.2)		-
Effect of exchange rates	5.7		(8.9)		(7.6)	4.	8	(8.1)		(6.0)		10.9
AUM, end of period	\$ 740.6	\$	699.2	\$	708.5	\$ 694.	5	\$ 650.6	\$	740.6	\$	650.6

Principal Financial Group, Inc. Summary Financial Highlights (in millions, except as indicated)

		Sep-24		Jun-24		railing Twe Mar-24	Months, Dec-23		Sep-23		Dec-22
Retirement and Income Solutions		3 <del>c</del> ρ-24		Juli-24		IVIAI-24	Dec-23		36p-23		D <del>C</del> C-22
Net revenue Year over year net revenue growth	9	2,762.2 5.6%		2,792.6 10.7%	\$	2,731.6 7.8%	\$ 2,690.3 2.8%	\$	2,615.3 -5.3%	\$	2,616.5 -6.3%
Pre-tax operating earnings (losses) Operating margin	\$	1,040.7 37.7%		1,099.3 39.4%	\$	1,063.8 38.9%	1,051.4 39.1%	\$	990.8 37.9%	\$	959.1 36.7%
Principal Global Investors Operating revenues less pass-through expenses *	9	5 1,525.7	\$	1,520.8	\$	1,501.2	\$ 1,488.9	\$	1,494.5	\$	1,578.0
Operating revenues less pass-through expenses growth - year over year	•	2.1%	ľ	3.2%	·	-2.7%	-5.6%	Ť	-9.5%	·	-5.4%
Pre-tax operating earnings (losses) Pre-tax operating earnings, adjusted for noncontrolling interest Operating margin	9		\$	519.7 526.1 34.6%	\$	517.8 520.8 34.7%	\$ 513.0 516.0 34.7%		524.3 527.6 35.3%		604.0 608.7 38.6%
Principal International											
Combined net revenue (at PFG share) * Combined net revenue growth (at PFG share) - year over year	\$	1,002.8 6.4%		960.7 4.2%	\$	966.1 3.1%	\$ 976.3 6.0%	\$	942.6 -3.5%	\$	920.7 -6.5%
Pre-tax operating earnings (losses) Operating margin	\$	348.5 34.8%		298.5 31.1%	\$	299.2 31.0%	304.7 31.2%	\$	290.4 30.8%	\$	298.7 32.4%
Specialty Benefits											
Premium and fees Premium and fees growth - year over year	\$	3,225.0 8.0%		3,177.5 8.5%	\$	3,114.2 8.4%	3,055.0 8.9%	\$	2,986.6 9.2%	\$	2,804.8 10.8%
Pre-tax operating earnings (losses) Operating margin	4		\$	477.8 15.0%	\$	467.2 15.0%	\$ 447.0 14.6%	\$	440.4 14.7%	\$	416.3 14.8%
Life Insurance											
Premium and fees Premium and fees growth - year over year	\$	928.7 1.9%		929.4 1.8%	\$	931.4 14.3%	922.2 0.0%	\$	911.1 -10.4%	\$	922.5 -27.9%
Pre-tax operating earnings (losses)	9	21.2	\$	79.7	\$	82.9	90.6	\$	90.9	\$	154.0
Operating margin		2.3%		8.6%		8.9%	9.8%		10.0%		16.7%

<sup>\*</sup> This is a non-GAAP financial measure. See non-GAAP financial measure reconciliations on pages 30-33.

Consolidated U.S. GAAP Income Statement and Reconciliation to Non-GAAP Pre-Tax Operating Earnings (in millions)

Princ	cipal Fina	ncial Group	o, In	iC.									
				Thi	ree I	Months End	ded,			٦	railing Twe	lve	Months,
		Sep-24		Jun-24		Mar-24		Dec-23	Sep-23		Sep-24		Sep-23
Premiums and other considerations	\$	1,412.9	\$	1,926.6	\$	1,684.6	\$	2,071.7	\$ 1,457.9	\$	7,095.8	\$	5,998.8
Fees and other revenues		1,091.1		1,061.4		1,052.9		1,037.3	1,045.7		4,242.7		4,057.4
Net investment income		1,167.6		1,086.1		1,072.2		1,127.9	989.2		4,453.8		3,945.4
Net realized capital gains (losses)		77.4		(15.2)		(0.9)		(112.7)	179.3		(51.4)		211.8
Net realized capital gains (losses) on funds withheld assets		39.4		19.0		47.5		45.2	1.0		151.1		171.7
Change in fair value of funds withheld embedded derivative		(776.8)		232.9		197.0		(1,478.6)	925.6		(1,825.5)		(259.3)
Total revenues		3,011.6		4,310.8		4,053.3		2,690.8	4,598.7		14,066.5		14,125.8
Benefits, claims and settlement expenses		1,778.1		2,077.9		2,069.7		2,469.6	1,710.6		8,395.3		7,214.4
Liability for future policy benefits remeasurement (gain) loss		122.5		444.8		(1.7)		(4.4)	(42.3)		561.2		(43.7)
Market risk benefit remeasurement (gain) loss		54.0		(0.4)		(14.5)		20.5	18.4		59.6		5.1
Dividends to policyholders		14.9		23.9		29.3		21.9	21.0		90.0		90.0
Operating expenses		1,335.9		1,320.7		1,343.4		1,290.4	1,286.1		5,290.4		5,016.4
Total expenses		3,305.4		3,866.9		3,426.2		3,798.0	2,993.8		14,396.5		12,282.2
Income (loss) before income taxes		(293.8)		443.9		627.1		(1,107.2)	1,604.9		(330.0)		1,843.6
Income taxes		(100.4)		87.1		95.1		(268.0)	354.8		(186.2)		325.5
Net income (loss)		(193.4)		356.8		532.0		(839.2)	1,250.1		(143.8)		1,518.1
Net income (loss) attributable to noncontrolling interest		26.6		3.7		(0.5)		32.5	3.9		62.3		39.4
Net income (loss) attributable to Principal Financial Group, Inc.	\$	(220.0)	\$	353.1	\$	532.5	\$	(871.7)	\$ 1,246.2	\$	(206.1)	\$	1,478.7

The consolidated income statement is presented on a U.S. GAAP basis. However, the measure of profitability for our operating segments is pre-tax operating earnings, as shown on the segment pre-tax operating earnings statements. A reconciliation of consolidated GAAP income before income taxes to segment pre-tax operating earnings is provided on page 6.

Princ	cipal Financ	cial Group	, Inc.						
				hree I	Months End	led,		Trailing Twe	lve Months,
	5	Sep-24	Jun-24		Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Non-GAAP Operating Earnings (Losses)									
Net income (loss) attributable to Principal Financial Group, Inc.	\$	(220.0)	\$ 353	1 \$	532.5	\$ (871.7)	\$ 1,246.2	\$ (206.1)	\$ 1,478.7
(Income) loss from exited business ^		639.1	3	1	(156.1)	1,170.8	(701.8)	1,656.9	248.0
Net income (loss) attributable to PFG excluding exited business		419.1	356	2	376.4	299.1	544.4	1,450.8	1,726.7
Net realized capital (gains) losses		(77.4)	15	2	0.9	112.7	(179.3)	51.4	(211.8)
Net realized capital (gains) losses after-tax adjustments ^		70.3	14	7	17.0	28.7	54.6	130.7	41.7
Non-GAAP operating earnings (losses) *		412.0	386	1	394.3	440.5	419.7	1,632.9	1,556.6
Income taxes *		87.8	100	0	77.9	99.3	161.6	365.0	385.2
Non-GAAP pre-tax operating earnings (losses) *	\$	499.8	\$ 486	1 \$	472.2	\$ 539.8	\$ 581.3	\$ 1,997.9	\$ 1,941.8

<sup>\*</sup> This is a non-GAAP financial measure. See non-GAAP financial measure reconciliations on pages 6 and 30-33.

<sup>^</sup> See detail of adjustments related to net realized capital gains (losses) and exited business on page 32.

Principal Financial Group, Inc. Consolidated Financial Metrics (in millions)

	Three Months Ended,											Trailing Twe	welve Months		
		Sep-24		Jun-24		Mar-24		Dec-23		Sep-23		Sep-24		Sep-23	
Non-GAAP Pre-Tax Operating Earnings (Losses)															
Income (loss) before income taxes	\$	(293.8)	\$	443.9	\$	627.1	\$	(1,107.2)	\$	1,604.9	\$	(330.0)	\$	1,843.6	
Net realized capital (gains) losses		(77.4)		15.2		0.9		112.7		(179.3)		51.4		(211.8)	
Net realized capital (gains) losses pre-tax adjustments ^		49.1		6.4		30.7		46.0		23.8		132.2		(20.5)	
Non-GAAP pre-tax operating (earnings) losses attributable to noncontrolling interest *		(13.2)		(1.8)		(2.3)		(14.8)		(7.4)		(32.1)		(25.2)	
Income taxes related to equity method investments		26.0		18.5		13.4		21.0		18.5		78.9		64.7	
Pre-tax (income) loss from exited business ^		809.1		3.9		(197.6)		1,482.1		(879.2)		2,097.5		291.0	
Non-GAAP pre-tax operating earnings (losses) *	\$	499.8	\$	486.1	\$	472.2	\$	539.8	\$	581.3	\$	1,997.9	\$	1,941.8	
Operating Revenues															
Total revenues	\$	3,011.6	\$	4,310.8	\$	4,053.3	\$	2,690.8	\$	4,598.7	\$	14,066.5	\$	14,125.8	
Net realized capital (gains) losses		(77.4)		15.2		0.9		112.7		(179.3)		51.4		(211.8)	
Net realized capital (gains) losses revenue adjustments ^		(41.7)		(38.4)		(31.9)		(29.0)		(46.9)		(141.0)		(106.1)	
Market risk benefit derivative settlements		11.6		11.4		11.3		10.9		11.9		45.2		44.6	
Income taxes related to equity method investments		26.0		18.5		13.4		21.0		18.5		78.9		64.7	
Revenues from exited business		741.0		(244.8)		(242.3)		1,435.7		(924.9)		1,689.6		87.8	
Operating revenues *	\$	3,671.1	\$	4,072.7	\$	3,804.7	\$	4,242.1	\$	3,478.0	\$	15,790.6	\$	14,005.0	
Operating Expenses															
Total operating expenses	\$	.,	\$	1,320.7		1,343.4	\$	1,290.4	\$	1,286.1	\$	5,290.4	\$	5,016.4	
Net realized capital (gains) losses operating expense adjustments ^		(36.7)		(11.8)		(35.6)		(12.3)		(22.5)		(96.4)		(24.9)	
Expenses from exited business		(20.4)	-	(19.7)	_	(20.8)	-	(22.4)		(22.4)		(83.3)		(95.3)	
Operating expenses *	\$	1,278.8	\$	1,289.2	\$	1,287.0	\$	1,255.7	\$	1,241.2	\$	5,110.7	\$	4,896.2	

		Three Months Ended, Sep-24 Jun-24 Mar-24 Dec-23 S  \$ 246.1 \$ 267.8 \$ 262.2 \$ 264.6 \$ 268.7 189.4 187.1 219.3 64.4 132.3 111.8 144.4 (79.4) (103.4) (88.9) (88.5)							T	railing Twe	lve l	Months,		
		Sep-24		Jun-24		Mar-24		Dec-23		Sep-23		Sep-24		Sep-23
Segment Pre-Tax Operating Earnings (Losses)												•		
Retirement and Income Solutions	9	246.1	\$	267.8	\$	262.2	\$	264.6	\$	304.7	\$	1,040.7	\$	990.8
Principal Asset Management		268.7		189.4		187.1		219.3		222.4		864.5		814.7
Benefits and Protection		64.4		132.3		111.8		144.4		169.0		452.9		531.3
Corporate		(79.4)	)	(103.4)		(88.9)		(88.5)		(114.8)		(360.2)		(395.0)
Pre-tax operating earnings (losses) *		499.8	\$	486.1	\$	472.2	\$	539.8	\$	581.3	\$	1,997.9	\$	1,941.8

		Thr	ee N	Months End	led,				Ţ	railing Twe	lve I	Months,
	\$ Sep-24	Jun-24		Mar-24	[	Dec-23	;	Sep-23		Sep-24	5	Sep-23
Categories of Segment Operating Expenses												
Commission expense	\$ 273.6	\$ 258.7	\$	263.7	\$	241.7	\$	231.9	\$	1,037.7	\$	920.8
Capitalization of DAC and contract costs	(128.1)	(111.9)		(122.5)		(108.6)		(105.4)		(471.1)		(424.2)
Amortization of DAC and contract costs	91.8	91.8		90.6		91.1		90.0		365.3		354.4
Depreciation and amortization	46.5	45.5		48.7		49.9		50.8		190.6		205.6
Interest expense on corporate debt	42.6	42.5		42.7		42.4		42.5		170.2		176.9
Compensation and other	952.4	962.6		963.8		939.2		931.4		3,818.0		3,662.7
Operating expenses *	\$ 1,278.8	\$ 1,289.2	\$	1,287.0	\$	1,255.7	\$	1,241.2	\$	5,110.7	\$	4,896.2

<sup>\*</sup> This is a non-GAAP financial measure and is reconciled to GAAP on this page.

^ See detail of adjustments related to net realized capital gains (losses) and exited business on page 32.

Principal Financial Group, Inc.
Consolidated Balance Sheet (including funds withheld)
(in millions)

	Sep-24	Jun-24	Mar-24	Period Ended, Dec-23	Sep-23	Jun-23	Mar-23
Assets							
Total investments	\$ 102,647.7						
Cash and cash equivalents	6,174.5			4,707.7	4,564.3	4,073.9	4,640.9
Accrued investment income	840.2			786.2	819.1	778.1	797.7
Reinsurance recoverable and deposit receivable	20,057.9	,	,	,	20,507.8	20,585.2	21,170.2
Premiums due and other receivables	3,730.2		- ,	3,998.8	3,897.0	3,858.2	3,837.6
Deferred acquisition costs	3,992.2		,		3,948.4	3,949.9	3,948.3
Market risk benefit asset	162.6 798.2				173.1	148.6 957.7	107.3
Property and equipment					958.1		986.2
Goodwill Other interscibles	1,597.1 1,424.4	,	,	1,608.5 1,469.8	1,593.6 1,480.4	1,638.4 1,518.3	1,636.1 1,535.5
Other intangibles	180,653.5		,	,	,	,	162,000.8
Separate account assets Other assets	779.2		,	,	155,478.2 833.9	164,210.6 964.4	1,005.1
Total assets			3 \$ 308,683.5				
	\$ 322,037.7	φ 300,777.	o φ 500,005.5	φ 303,040.7	φ 200,230.7	φ 299,473.0	ф 299,090.9
<b>Liabilities</b> Contractholder funds	\$ 42,499.4	\$ 41,681.	3 \$ 42,004.4	\$ 41,501.1	\$ 42,303.9	\$ 42,379.9	\$ 42,958.0
Future policy benefits and claims	49,832.6			46,826.5	42,974.6	44,612.2	44,988.6
Other policyholder funds	911.4	,	,	916.8	946.0	943.7	930.9
Market risk benefit liability	96.0	69.	3 99.6		112.5	136.1	194.4
Short-term debt	37.3			61.1	23.8	26.3	24.2
ong-term debt	3,932.9	3,932.	2 3,931.5	3,930.9	3,930.2	3,992.9	4,688.6
ncome taxes currently payable	9.4	10.	4 7.7	11.9	10.0	7.6	24.6
Deferred income taxes	1,770.3	1,739.	7 1,728.7	1,613.3	1,481.4	1,406.0	1,417.1
Separate account liabilities	180,653.5		3 171,788.2		155,478.2	164,210.6	162,000.8
-unds withheld payable	19,076.3	18,554.	19,060.4	19,629.5	18,557.7	19,921.8	20,524.4
Other liabilities	12,445.4	12,128.	5 11,434.8	11,606.2	11,436.0	11,182.3	11,411.8
Total liabilities	311,264.5	297,440.	9 297,082.3	293,836.1	277,254.3	288,819.4	289,163.4
Redeemable noncontrolling interest	311.8	277.	4 370.8	248.9	259.5	266.7	272.7
Stockholders' Equity							
Common stock, at par	4.9			4.9	4.9	4.9	4.9
Additional paid-in capital	11,045.2	,		10,908.6	•	10,831.9	10,790.9
Retained earnings (1)	16,847.0	,	,		17,717.0	16,629.9	16,398.8
Treasury stock	(12,074.7	(11,820.	5) (11,568.0)	) (11,335.7)	(11,079.6)	(10,877.0)	(10,775.4
Accumulated other comprehensive income:	(0.777.0	(4.05.4	(4.050.0)	(4.040.0)	(7.440.0)	(5,000,0)	(4.740.4
Net unrealized gains (losses) on AFS securities (2)	(2,777.9		, , , ,	, , ,	• • •	, , ,	(4,740.1
Liability for future policy benefits discount rate remeasurement gain (loss)	59.0	,			•	709.2	200.0
Market risk benefit nonperformance risk remeasurement gain (loss)	(19.8	,	, , ,			24.4	30.0
Net foreign currency translation adjustment	(1,603.6		, , , ,	, , ,	• • •	, , ,	(1,440.9
Net unrecognized postretirement benefit obligations	(242.7	·					
Total stockholders' equity attributable to PFG (1)	11,237.4		,	10,916.0	•	10,344.5	10,217.9
Noncontrolling interest Total stockholders' equity (1)	44.0 11,281.4			45.7 10,961.7	51.3 10,722.9	45.0 10,389.5	42.9 10,260.8
otal stockholders equity (1)	11,201.4	11,059.	J 11,230.4	10,961.7	10,722.9	10,369.5	10,200.0
Total liabilities and stockholders' equity (1)	\$ 322,857.7	\$ 308,777.	3 \$ 308,683.5	\$ 305,046.7	\$ 288,236.7	\$ 299,475.6	\$ 299,696.9
<ol> <li>Includes cumulative change in fair value of funds withheld embedded derivative See also non-GAAP financial measure reconciliations on pages 30-33.</li> </ol>	\$ 1,753.9	\$ 2,367.	5 \$ 2,183.5	\$ 2,027.9	\$ 3,195.9	\$ 2,464.8	\$ 2,390.6
<ul><li>(2) Includes net unrealized gains (losses) on fixed maturities, available-for-sale associated with external funds withheld</li></ul>	\$ (1,098.1	) \$ (1,632.	5) \$ (1,427.5)	) \$ (1,250.6)	\$ (2,308.0)	\$ (1,629.8)	\$ (1,519.0)

# Retirement and Income Solutions

Principal Financial Group, Inc.
Retirement and Income Solutions Segment Pre-Tax Operating Earnings Statement (in millions)

(III TIIIIIOTS)													
Retiremen	nt and Incom	e Solutio	ns S	egment									
				Thr	ee N	Months End	ded,			T	railing Twe	elve I	Months,
	S	Sep-24	,	Jun-24		Mar-24	[	Dec-23	Sep-23	1	Sep-24	:	Sep-23
Premiums and other considerations	\$	471.7	\$	999.5	\$	765.6	\$	1,172.0	\$ 561.0	\$	3,408.8	\$	2,525.1
Fees and other revenues		453.2		440.2		438.6		430.9	417.9		1,762.9		1,645.3
Net investment income		761.5		754.6		728.2		706.4	672.2		2,950.7		2,525.1
Total operating revenues		1,686.4		2,194.3		1,932.4		2,309.3	1,651.1		8,122.4		6,695.5
Benefits, claims and settlement expenses		984.6		1,490.8		1,243.3		1,622.5	991.7		5,341.2		4,138.7
Liability for future policy benefits remeasurement (gain) loss		(2.4)		(0.4)		(2.4)		(4.8)	(50.7)		(10.0)		(62.9)
Market risk benefit remeasurement (gain) loss		24.8		2.9		0.1		1.1	0.2		28.9		4.2
Dividends to policyholders		-		0.1		-		-	0.1		0.1		0.2
Commission expense		74.2		61.9		58.8		52.3	49.2		247.2		194.1
Capitalization of DAC and contract costs		(44.3)		(28.5)		(29.2)		(25.4)	(24.5)		(127.4)		(90.0)
Amortization of DAC and contract costs		19.8		20.1		20.0		19.8	19.9		79.7		78.3
Depreciation and amortization		20.6		19.6		20.7		21.0	21.6		81.9		86.4
Interest expense on corporate debt		-		-		-		-	-		-		-
Compensation and other		363.0		360.0		358.9		358.2	338.9		1,440.1		1,355.7
Total expenses		1,440.3		1,926.5		1,670.2		2,044.7	1,346.4		7,081.7		5,704.7
Pre-tax operating earnings (losses) attributable to noncontrolling interest		-		-		-		-	-		-		-
Pre-tax operating earnings (losses)	\$	246.1	\$	267.8	\$	262.2	\$	264.6	\$ 304.7	\$	1,040.7	\$	990.8

Principal Financial Group, Inc.
Retirement and Income Solutions Metrics (in billions)

	Account Value	e Rollforw	ard								_			
		Sep-24		Thre Jun-24		lonths End Mar-24	ded, Dec-	23		Sep-23		railing Twe Sep-24		Months, Sep-23
Fee-Based Account Values		3ep-24		Juli-24		viai-24	Dec-	23	,	<del>συ</del> -23		<del>36</del> ρ-24-	_ S	<del>ep-</del> 23
Account values, beginning of period	\$	482.2	\$	480.3	\$	448.0	\$ 4	12.5	\$	426.7	\$	412.5	\$	372.5
Transfer deposits	·	5.2	ľ	4.2	•	6.7	•	3.7	Ť	6.4	,	19.8	•	20.5
Recurring deposits (1)		10.7		10.8		12.1		9.8		9.7		43.4		40.2
Deposits		15.9		15.0		18.8		13.5		16.1		63.2		60.7
Withdrawals		(19.2)		(18.5)		(16.7)	(	18.4)		(16.2)		(72.8)		(71.1)
Net cash flow		(3.3)		(3.5)		2.1		(4.9)		(0.1)		(9.6)		(10.4)
Credited market performance		28.9		5.4		29.7		40.7		(14.1)		104.7		50.6
Other		(0.2)		-		0.5		(0.3)		-		-		(0.2)
Operations acquired		-		-		-		-		-		-		-
Operations disposed		-		-		-		-		-		-		-
Effect of exchange rates		-		-		-		-		-		-		-
Account values, end of period	\$	507.6	\$		\$	480.3		48.0	\$		\$	507.6	\$	412.5
Average monthly account values	\$	495.8	\$	473.1	\$	461.0	\$ 4	20.5	\$	429.4	\$	462.7	\$	410.4
Spread-Based Account Values														
Account values, beginning of period	\$	63.0	\$	62.2	\$	60.7	\$	59.6	\$	59.1	\$	59.6	\$	57.7
Transfer deposits	Ψ	2.5	Ψ	1.9	Ψ	3.1	Ψ	1.9	Ψ	1.6	Ψ	9.4	Ψ	6.6
Recurring deposits (1)		0.7		0.8		0.6		0.7		0.7		2.8		2.6
Deposits		3.2		2.7		3.7		2.6		2.3		12.2		9.2
Withdrawals		(2.7)		(2.3)		(2.7)		(2.0)		(1.9)		(9.7)		(8.2)
Net cash flow		0.5		0.4		1.0		0.6		0.4		2.5		1.0
Credited market performance		0.7		0.5		0.6		0.6		0.4		2.4		1.7
Other		-		(0.1)		(0.1)		(0.1)		(0.3)		(0.3)		(0.8)
Operations acquired		-		-		-		-		-		-		-
Operations disposed		-		-		-		-		-		-		-
Effect of exchange rates		-		-		-		-		-		-		-
Account values, end of period	\$	64.2	\$	63.0	\$	62.2		60.7	\$		\$		\$	59.6
Average monthly account values	\$	63.4	\$	62.3	\$	61.6	\$	60.3	\$	59.4	\$	61.9	\$	58.8
Total Retirement and Income Solutions														
Account values, beginning of period	\$	545.2	¢	542.5	\$	508.7	\$ 4	72.1	\$	485.8	¢	472.1	\$	430.2
Transfer deposits	Ψ	7.7	Ψ	6.1	Ψ	9.8	Ψ	5.6	Ψ	8.0	Ψ	29.2	Ψ	27.1
Recurring deposits (1)		11.4		11.6		12.7		10.5		10.4		46.2		42.8
Deposits		19.1		17.7		22.5		16.1		18.4		75.4		69.9
Withdrawals		(21.9)		(20.8)		(19.4)		20.4)		(18.1)		(82.5)		(79.3)
Net cash flow		(2.8)		(3.1)		3.1	'	(4.3)		0.3		(7.1)		(9.4)
Credited market performance		29.6		5.9		30.3		41.3		(13.7)		107.1		52.3
Other		(0.2)		(0.1)		0.4		(0.4)		(0.3)		(0.3)		(1.0)
Operations acquired		-		-		-		-		-		-		-
Operations disposed		-		-		-		-		-		-		-
Effect of exchange rates		-		-		-		-		-		-		-
Account values, end of period ()	\$	571.8	\$	545.2	\$		\$ 5	08.7	\$	472.1		571.8	\$	472.1
Average monthly account values	\$	559.2	\$	535.4	\$	522.6	\$ 4	80.8	\$	488.8	\$	524.6	\$	469.2

<sup>(1)</sup> Relates to workplace savings and retirement solutions.

Principal Financial Group, Inc.
Retirement and Income Solutions Metrics (in billions)

Acco	ount \	/alue Det	ail								
					Peri	iod Ended,			Period	Ende	ed,
	S	Sep-24		Jun-24		Mar-24	Dec-23	Sep-23	Sep-24		Sep-23
Principal Platform	\$	166.5	\$	159.9	\$	160.3	\$ 151.9	\$ 140.5	\$ 166.5	\$	140.5
Spread-Based		64.2		63.0		62.2	60.7	59.6	64.2		59.6
Non-Proprietary		341.1		322.3		320.0	296.1	272.0	341.1		272.0
Total Account Values	\$	571.8	\$	545.2	\$	542.5	\$ 508.7	\$ 472.1	\$ 571.8	\$	472.1

Account	Value	s, end of	ре	eriod								
					Peri	od Ended,				Period E	Ende	d,
	S	Sep-24		Jun-24	- 1	Mar-24	Dec-23	5	Sep-23	Sep-24	S	Sep-23
Workplace savings and retirement solutions	\$	512.0	\$	486.2	\$	483.8	\$ 451.5	\$	416.4	\$ 512.0	\$	416.4
Variable annuities		10.2		10.0		10.0	9.7		9.1	10.2		9.1
Pension risk transfer		26.3		26.1		25.5	24.9		24.0	26.3		24.0
Investment only		15.1		14.7		15.3	14.8		15.1	15.1		15.1
Bank and trust		8.2		8.2		7.9	7.8		7.5	8.2		7.5
Total Account Values	\$	571.8	\$	545.2	\$	542.5	\$ 508.7	\$	472.1	\$ 571.8	\$	472.1

				Peri	iod Ended,					Period	Ended	d,
	Se	p-24	Jun-24		Mar-24	Dec-23	Se	ep-23	S	ep-24	Se	ep-23
Additional employer security assets	\$	56.1	\$ 53.7	\$	49.6	\$ 47.8	\$	48.2	\$	56.1	\$	48.2

# Principal Asset Management

Principal Financial Group, Inc.
Principal Asset Management Segment Pre-Tax Operating Earnings Statements (in millions)

Princ	ipal Asset Managemen	t Segment					
		Th	ree Months En	ded,		Trailing Two	elve Months,
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Premiums and other considerations	\$ 4.8	\$ 11.2	\$ 2.0	\$ 11.8	\$ 2.3	\$ 29.8	\$ 20.7
Fees and other revenues	527.9	509.1	502.9	501.5	526.5	2,041.4	2,022.2
Net investment income	207.4	164.5	150.4	220.8	140.0	743.1	745.3
Total operating revenues	740.1	684.8	655.3	734.1	668.8	2,814.3	2,788.2
Benefits, claims and settlement expenses	81.8	103.8	74.5	121.7	61.0	381.8	446.3
Liability for future policy benefits remeasurement (gain) loss	0.2	(0.1	-	1.0	(0.3)	1.1	(0.1)
Market risk benefit remeasurement (gain) loss	-	-	-	-	-	-	-
Dividends to policyholders	-	-	-	-	-	-	-
Commission expense	48.1	45.2	45.5	43.7	44.2	182.5	175.8
Capitalization of DAC and contract costs	(8.1)	(5.6	(6.9)	(6.9)	(6.1)	(27.5)	(26.9)
Amortization of DAC and contract costs	8.3	8.9	8.0	9.5	8.1	34.7	29.8
Depreciation and amortization	16.4	16.3	17.5	18.4	18.7	68.6	75.9
Interest expense on corporate debt	0.9	0.8	1.0	0.7	0.7	3.4	5.5
Compensation and other	319.3	321.5	326.6	325.1	318.5	1,292.5	1,260.2
Total expenses	466.9	490.8	466.2	513.2	444.8	1,937.1	1,966.5
Pre-tax operating earnings (losses) attributable to noncontrolling interest	4.5	4.6	2.0	1.6	1.6	12.7	7.0
Pre-tax operating earnings (losses)	\$ 268.7	\$ 189.4	\$ 187.1	\$ 219.3	\$ 222.4	\$ 864.5	\$ 814.7

Principal Financial Group, Inc.
Principal Asset Management Segment Pre-Tax Operating Earnings Statements (in millions)

(III ITIIIIOTIS)														
Principal Asset Managemen	t Segn	nent P	rinci	ipal Globa	l Inve	stors								
				Thr	ee Mo	onths End	ded,				Ti	railing Twe	elve N	Months,
	S	ep-24		Jun-24	N	lar-24	De	c-23	S	Sep-23		Sep-24		Sep-23
Premiums and other considerations	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Fees and other revenues		418.1		398.4		394.4		394.4		415.6		1,605.3		1,589.4
Net investment income		12.9		11.9		10.4		9.4		9.0		44.6		28.6
Total operating revenues		431.0		410.3		404.8		403.8		424.6		1,649.9		1,618.0
Benefits, claims and settlement expenses		-		-		-		-		-		-		-
Liability for future policy benefits remeasurement (gain) loss		-		-		-		-		-		-		-
Market risk benefit remeasurement (gain) loss		-		-		-		-		-		-		-
Dividends to policyholders		-		-		-		-		-		-		-
Commission expense		32.2		31.1		31.0		29.9		30.7		124.2		123.5
Capitalization of DAC and contract costs		-		-		-		-		-		-		-
Amortization of DAC and contract costs		-		-		-		-		-		-		-
Depreciation and amortization		4.9		4.7		5.3		5.3		5.3		20.2		21.0
Interest expense on corporate debt		-		-		-		-		-		-		-
Compensation and other		242.6		243.6		253.6		240.7		236.2		980.5		945.9
Total expenses		279.7		279.4		289.9		275.9		272.2		1,124.9		1,090.4
Pre-tax operating earnings (losses) attributable to noncontrolling interest		3.4		4.0		1.0		0.6		0.8		9.0		3.3
Pre-tax operating earnings (losses)	\$	147.9	\$	126.9	\$	113.9	\$	127.3	\$	151.6	\$	516.0	\$	524.3

			Thre	ee Months En	ded,			Trailing Twe	elve Months,
	Sep-24	Jun-2	4	Mar-24	Ď	ec-23	Sep-23	Sep-24	Sep-23
Premiums and other considerations	\$ 4.8	\$ 1	1.2	\$ 2.0	\$	11.8	\$ 2.3	\$ 29.8	\$ 20.7
Fees and other revenues	115.6	11	5.4	114.8		112.8	116.5	458.6	455.0
Net investment income	194.4	15	2.4	139.9		211.2	130.8	697.9	716.0
Total operating revenues	314.8	27	9.0	256.7		335.8	249.6	1,186.3	1,191.7
Benefits, claims and settlement expenses	81.8	10	3.8	74.5		121.7	61.0	381.8	446.3
Liability for future policy benefits remeasurement (gain) loss	0.2	(	0.1)	-		1.0	(0.3)	1.1	(0.1)
Market risk benefit remeasurement (gain) loss	-		-	-		-	-	-	-
Dividends to policyholders	-		-	-		-	-	-	-
Commission expense	16.8	1	5.0	15.4		14.7	14.5	61.9	56.8
Capitalization of DAC and contract costs	(8.1)	(	5.6)	(6.9)		(6.9)	(6.1)	(27.5)	(26.9)
Amortization of DAC and contract costs	8.3		8.9	8.0		9.5	8.1	34.7	29.8
Depreciation and amortization	11.5	1	1.6	12.2		13.1	13.4	48.4	54.9
Interest expense on corporate debt	0.9		8.0	1.0		0.7	0.7	3.4	5.5
Compensation and other	81.5	8	1.5	78.3		89.0	86.7	330.3	331.3
Total expenses	192.9	21	5.9	182.5		242.8	178.0	834.1	897.6
Pre-tax operating earnings (losses) attributable to noncontrolling interest	1.1		0.6	1.0		1.0	0.8	3.7	3.7
Pre-tax operating earnings (losses)	\$ 120.8	\$ 6	2.5	\$ 73.2	\$	92.0	\$ 70.8	\$ 348.5	\$ 290.4

Principal Financial Group, Inc.
Principal Global Investors - Assets Under Management and Revenue Detail (in billions, except as indicated)

Principal Globa	l Inve	estors Ma	anaç	ged AUM									
				Thre	ee N	Months End	led,			Tra	iling Twe	lve N	lonths,
	S	Sep-24		Jun-24	- 1	Mar-24	De	c-23	Sep-23	Se	ep-24	S	ep-23
AUM, beginning of period	\$	513.2	\$	513.5	\$	499.5	\$	469.0	\$ 485.8	\$	469.0	\$	449.4
Deposits		20.6		19.9		22.9		19.3	16.7		82.7		74.0
Withdrawals		(23.8)		(22.2)		(24.8)		(24.1)	(19.3)		(94.9)		(82.3)
Net cash flow		(3.2)		(2.3)		(1.9)		(4.8)	(2.6)		(12.2)		(8.3)
Market performance		31.0		1.4		16.2		35.4	(13.6)		84.0		28.1
Other		(0.5)		0.8		(0.1)		(0.2)	(0.3)		-		(0.9)
Operations acquired		-		-		-		-	-		-		-
Operations disposed		-		-		-		(0.2)	-		(0.2)		-
Effect of exchange rates		0.5		(0.2)		(0.2)		0.3	(0.3)		0.4		0.7
AUM, end of period	\$	541.0	\$	513.2	\$	513.5	\$	499.5	\$ 469.0	\$	541.0	\$	469.0

Principal Global In	vestors	s AUM	by Asset	Clas	S									
					Perio	d Ended,						Period	Ende	d,
	Sep	o-24	Jun-2	4	M	ar-24	De	c-23	S	ep-23	Se	ep-24	Se	ep-23
Equity Investments:														
Global Equity	\$	52.0	\$ 4	9.0	\$	48.7	\$	47.2	\$	44.2	\$	52.0	\$	44.2
U.S. Equity		186.7	17	5.5		175.8		163.5		146.7		186.7		146.7
REITs		23.5	2	1.2		21.4		22.0		19.1		23.5		19.1
Total Equity Investments		262.2	24	5.7		245.9		232.7		210.0		262.2		210.0
Fixed Income Investments:														
CMBS		6.3		5.9		6.0		5.9		5.7		6.3		5.7
Other Fixed Income		197.3	18	7.5		187.3		186.4		179.1		197.3		179.1
Total Fixed Income Investments		203.6	19	3.4		193.3		192.3		184.8		203.6		184.8
Alternative Investments:														
Private Real Estate		72.8	7	1.3		71.4		71.5		71.0		72.8		71.0
Other Alternatives		2.4		2.8		2.9		3.0		3.2		2.4		3.2
Total Alternative Investments		75.2	7	4.1		74.3		74.5		74.2		75.2		74.2
Total Principal Global Investors AUM	\$	541.0	\$ 51	3.2	\$	513.5	\$	499.5	\$	469.0	\$	541.0	\$	469.0

	Principal Global Investors - Month	ily Average Al	UM								
Three Months Ended, Trailing Twelve											
	Sep-24 Jun-24 Mar-24 Dec-23 Sep-23 Sep-24										
Principal Global Investors Average AUM	\$ 528.2	\$ 508.4	\$ 504.1	\$ 477.5	\$ 483.3	\$ 503.6	\$ 475.3				

Principal Financial Group, Inc.
Principal Global Investors - Assets Under Management and Revenue Detail (in billions, except as indicated)

Principa	al Global Inve	estors - Re	even	ue Detail									
				Thr	ee N	Months End	ded,			T	railing Twe	lve	Months,
in millions	;	Sep-24		Jun-24		Mar-24		Dec-23	Sep-23		Sep-24		Sep-23
Management fees	\$	370.7	\$	355.2	\$	352.3	\$	343.2	\$ 348.2	\$	1,421.4	\$	1,368.2
Performance fees		5.6		0.9		0.8		6.7	21.2		14.0		45.7
Other revenue		41.8		42.3		41.3		44.5	46.2		169.9		175.5
Total fees and other revenues	\$	418.1	\$	398.4	\$	394.4	\$	394.4	\$ 415.6	\$	1,605.3	\$	1,589.4

Principal Glol	oal Investors -	Fee Rate					
		Thre	e Months Ende	ed,		Trailing Twel	ve Months,
in basis points	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Management fees	28.0	28.0	28.0	28.6	28.7	28.2	28.8

Principal Global Ir	vestors - Investm	ent Performar	nce				
		P	Period E	nded,			
	Sep-24	Jun-24	Mar-24	Dec-23 _	Sep-23	Sep-24	Sep-23
1-Year	51%	52%	71%	70%	45%	51%	45%
3-Year	53%	52%	57%	58%	54%	53%	54%
5-Year	53%	59%	73%	80%	61%	53%	61%
10-Year	70%	70%	82%	83%	83%	70%	83%

Principal Global	Investor	rs Sou	ırcec	- MUA										
			Tra	lonths,										
	Sep-	24	J	Jun-24		Mar-24		ec-23 Sep		Sep-23		ep-24	S	ep-23
AUM, beginning of period	\$ 2	259.7	\$	261.5	\$	255.0	\$	240.9	\$	249.8	\$	240.9	\$	235.7
Deposits		9.7		10.1		11.8		10.0		8.9		41.6		40.2
Withdrawals	(	(11.1)		(11.2)		(13.9)		(13.7)		(11.0)		(49.9)		(48.8)
Net cash flow		(1.4)		(1.1)		(2.1)		(3.7)		(2.1)		(8.3)		(8.6)
Market performance		15.4		(0.7)		8.7		17.4		(6.3)		40.8		13.1
Other		0.1		0.1		0.1		0.1		(0.2)		0.4		0.1
Operations acquired		-		-		-		-		-		-		-
Operations disposed		-		-		-		-		-		-		-
Effect of exchange rates		0.4		(0.1)		(0.2)		0.3		(0.3)		0.4		0.6
AUM, end of period	\$ 2	274.2	\$	259.7	\$	261.5	\$	255.0	\$	240.9	\$	274.2	\$	240.9

<sup>~</sup> AUM sourced and managed by Principal Global Investors.

			Tr	ree M	Nonths End	ed,			Trailing Twe	elve Months,
	3	0-Sep-24	30-Jun-24	31	I-Mar-24	31-Dec-23	3	0-Sep-23	30-Sep-24	30-Sep-23
Equity Investments										
AUM, beginning of period ~	\$	245.5	\$ 245.7	\$	232.5	\$ 209.8	\$	221.2		\$ 188.
Deposits		8.5	8.4		10.0	7.5		6.5	34.4	30.
Withdrawals		(11.7)	(9.9)		(13.1)	(9.7)		(8.6)	(44.4)	(37.
Net cash flow		(3.2)	(1.5)	)	(3.1)	(2.2)		(2.1)	(10.0)	(6.
Market performance		20.2	0.7		16.9	24.5		(9.2)	62.3	29.
Other		(0.5)	0.6		(0.6)	0.3		-	(0.2)	(1.
Operations acquired		-	-		-	-		-	-	-
Operations disposed		-	-		-	-		-	-	-
Effect of exchange rates		-	-		-	0.1		(0.1)	0.1	0
AUM, end of period		262.0	245.5		245.7	232.5		209.8	262.0	209
General account assets		0.2	0.2		0.2	0.2		0.2	0.2	0.
Total Equity Investments	\$	262.2	\$ 245.7	\$	245.9	\$ 232.7	\$	210.0	\$ 262.2	\$ 210
Fixed Income Investments										
AUM, beginning of period ~	\$	143.0	\$ 143.9	\$	142.8	\$ 138.7	\$	143.1	\$ 138.7	\$ 141
Deposits	•	6.8	6.5	*	7.3	7.2	*	5.8	27.8	26
Withdrawals		(8.2)	(8.5)	)	(8.1)	(11.0)		(7.8)	(35.8)	(34
Net cash flow		(1.4)	(2.0)		(0.8)	(3.8)		(2.0)	(8.0)	(8)
Market performance		7.6	0.8	'	1.3	8.4		(2.1)	18.1	4.
Other		0.3	0.4		0.6	(0.3)		(0.3)	1.0	1.
Operations acquired			_		-	-		-	-	_
Operations disposed		_	_		_	(0.2)		_	(0.2)	_
Effect of exchange rates		0.1	(0.1)	1	_	-		_	-	_
AUM, end of period		149.6	143.0		143.9	142.8		138.7	149.6	138
General account assets		54.0	50.4		49.4	49.5		46.1	54.0	46
Total Fixed Income Investments	\$	203.6	\$ 193.4	\$	193.3	\$ 192.3	\$	184.8		
Alternative Investments			•	-		•			•	•
AUM, beginning of period ~	\$	56.2	\$ 56.4	\$	56.8	\$ 56.9	\$	57.4	\$ 56.9	\$ 57.
Deposits	Φ	1.1	1.2	φ	0.9	φ 50.9 1.1	φ	1.4	4.3	φ 37. 4.
Withdrawals		(0.8)	(0.9)		(0.6)	(0.9)		(0.9)	(3.2)	(2.
Net cash flow		0.3	0.3		0.3	0.2		0.5	1.1	2
Market performance		0.3	(0.5)		(0.6)	(0.6)		(0.8)	(1.3)	(3.
Other		(0.2)	0.1	1	0.0)	(0.0)		(0.6)	(1.3)	0
Operations acquired		(0.2)	0.1		0.1	-		-	-	U.
Operations disposed		-	-		-	-		-	-	-
Effect of exchange rates		0.4	(0.1)		(0.2)	0.3		(0.2)	0.4	0
AUM, end of period		57.1	56.2		56.4	56.8		56.9	57.1	56
General account assets		18.1	17.9		17.9	17.7		17.3	18.1	17.
Total Alternative Investments	\$	75.2		\$	74.3	\$ 74.5	\$	74.2		
	Φ	15.2	φ 74.1	φ	74.3	φ 74.5	φ	74.2	φ / 75.2	φ /4
Total										
AUM, beginning of period ~	\$	444.7	\$ 446.0	\$	432.1	\$ 405.4	\$	421.7		\$ 387.
Deposits		16.4	16.1		18.2	15.8		13.7	66.5	61.
Withdrawals		(20.7)	(19.3)		(21.8)	(21.6)		(17.3)	(83.4)	(73.
Net cash flow		(4.3)	(3.2)	)	(3.6)	(5.8)		(3.6)	(16.9)	(12
Market performance		28.2	1.0		17.6	32.3		(12.1)	79.1	29
Other		(0.4)	1.1		0.1	-		(0.3)	0.8	-
Operations acquired		-	-		-	<del>-</del>		-	-	-
Operations disposed		-	-		-	(0.2)		-	(0.2)	-
Effect of exchange rates		0.5	(0.2)	)	(0.2)	0.4		(0.3)	0.5	0
AUM, end of period		468.7	444.7		446.0	432.1		405.4	468.7	405
General account assets		72.3	68.5		67.5	67.4		63.6	72.3	63
Total Principal Global Investors AUM	\$	541.0	\$ 513.2	\$	513.5	\$ 499.5	\$	469.0	\$ 541.0	\$ 469

<sup>~</sup> Excludes general account assets.

Principal Financial Group, Inc.
Principal International - Financial Highlights by Country (in USD millions)

		Three Months Ended,								
Pre-Tax Operating Earnings (Losses)	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23			
Brazil	\$ 52.1	\$ 36.9	\$ 32.2	\$ 35.6	\$ 38.5	\$ 156.8	\$ 120.0			
Chile	45.5	12.3	29.7	41.9	23.2	129.4	99.4			
Mexico	8.2	2.1	2.1	7.7	(1.8)	20.1	8.3			
Latin America	105.8	51.3	64.0	85.2	59.9	306.3	227.7			
China	7.0	5.0	3.7	5.1	7.0	20.8	39.2			
Hong Kong	5.5	3.9	3.5	1.3	2.2	14.2	16.6			
Southeast Asia	2.5	2.3	2.0	0.4	1.7	7.2	6.8			
Asia	15.0	11.2	9.2	6.8	10.9	42.2	62.7			
Total pre-tax operating earnings (losses)	\$ 120.8	\$ 62.5	\$ 73.2	\$ 92.0	\$ 70.8	\$ 348.5	\$ 290.4			

		Three Months Ended,											
Combined Net Revenue (at PFG share) *	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23						
Brazil	\$ 74.7	\$ 59.8	\$ 55.0	\$ 61.7	\$ 61.7	\$ 251.2	\$ 212.0						
Chile	88.3	55.0	70.0	90.8	69.9	304.1	288.7						
Mexico	40.8	36.1	36.1	39.6	29.8	152.6	125.1						
Latin America	203.8	150.9	161.1	192.1	161.4	707.9	625.8						
China	27.1	25.6	24.2	28.5	29.5	105.4	125.4						
Hong Kong	29.5	27.7	26.7	27.7	29.2	111.6	116.3						
Southeast Asia	21.1	20.3	19.9	18.7	19.5	80.0	76.8						
Eliminations	(0.1)	(0.3)	(0.3)	(0.4)	(0.2)	(1.1)	(0.7)						
Asia	77.6	73.3	70.5	74.5	78.0	295.9	317.8						
Eliminations	(0.2)	(0.2)	(0.3)	(0.3)	(0.3)	(1.0)	(1.0)						
	,	,	,	,	` ′	` ′	,						
Total combined net revenue (at PFG share)	\$ 281.2	\$ 224.0	\$ 231.3	\$ 266.3	\$ 239.1	\$ 1,002.8	\$ 942.6						

		Trailing Twelve Months					
Operating Margin	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Brazil	69.7%	61.7%	58.5%	57.7%	62.4%	62.4%	56.6%
Chile	51.5%	22.4%	42.4%	46.1%	33.2%	42.6%	34.4%
Mexico	20.1%	5.8%	5.8%	19.4%	-6.0%	13.2%	6.6%
Latin America	51.9%	34.0%	39.7%	44.4%	37.1%	43.3%	36.4%
China	25.8%	19.5%	15.3%	17.9%	23.7%	19.7%	31.3%
Hong Kong	18.6%	14.1%	13.1%	4.7%	7.5%	12.7%	14.3%
Southeast Asia	11.8%	11.3%	10.1%	2.1%	8.7%	9.0%	8.9%
Asia	19.3%	15.3%	13.0%	9.1%	14.0%	14.3%	19.7%
Principal International	43.0%	27.9%	31.6%	34.5%	29.6%	34.8%	30.8%

<sup>\*</sup> This is a non-GAAP financial measure. See non-GAAP financial measure reconciliations on pages 30-33.

Principal International - Net Revenue and Pre-Tax Operating Earnings in Local Currency Assuming 100% Ownership

		Thre	e Months End	ded		Trailing Twe	lve Months
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Brazil				_			
(Brazilian Real in millions)							
Net revenue	1,654.6	1,241.7	1,084.9	1,217.9	1,198.3	5,199.1	4,282.8
Pre-tax operating earnings (losses)	1,224.8	834.2	693.7	779.2	808.5	3,531.9	2,704.3
Chile							
(Chilean Peso in billions)							
Net revenue	83.3	51.7	67.8	81.8	60.2	284.6	250.3
Pre-tax operating earnings (losses)	43.1	11.4	29.0	37.5	19.9	121.0	86.9
Mexico							
(Mexican Peso in millions)							
Net revenue	773.3	624.7	613.5	692.2	507.4	2,703.7	2,285.1
Pre-tax operating earnings (losses)	156.8	37.9	36.0	131.2	(31.0)	361.9	160.1
China							
(Chinese Yuan, in millions)							
Net revenue	835.4	792.5	726.8	896.2	904.3	3,250.9	3,647.9
Pre-tax operating earnings (losses)	336.4	291.1	199.7	314.3	340.0	1,141.5	1,582.5
Hong Kong							
(Hong Kong Dollar in millions)							
Net revenue	230.5	216.3	209.0	215.8	229.0	871.6	911.6
Pre-tax operating earnings (losses)	42.9	30.1	27.4	10.0	17.3	110.4	129.7
Southeast Asia							
(Malaysian Ringgit, in millions)							
Net revenue *	157.8	162.1	158.0	148.4	151.4	626.3	585.1
Pre-tax operating earnings (losses)	25.9	26.3	23.5	11.0	21.6	86.7	83.0
rie-tax operating earnings (tosses)	25.9	∠6.3	23.5	11.0	21.6	86.7	83.0

Average Currency Exchange Rates ~											
		Thre		Trailing Twelve Months,							
	Sep-24	Jun-24	Sep-24	Sep-23							
Brazil (Brazilian Real)	5.54	5.22	4.95	4.95	4.88	5.17	5.07				
Chile (Chilean Peso)	929.62	934.22	948.31	895.18	852.57	926.83	844.53				
Mexico (Mexican Peso)	18.95	17.28	16.98	17.55	17.06	17.69	18.28				
China (Chinese Yuan) (1)	7.22	7.23	7.17	7.28	7.20	7.22	7.03				
Hong Kong (Hong Kong Dollar)	7.80	7.82	7.82	7.81	7.82	7.81	7.83				
Southeast Asia (Malaysian Ringgit)	4.45	4.73	4.72	4.70	4.63	4.65	4.53				

<sup>~</sup> Principal International financial results are impacted by fluctuations of the foreign currency to U.S. dollar exchange rates for the countries in which we have operations. Ending AUM of our f is translated into U.S. dollar equivalents using spot currency exchange rates in effect on the last day of the reporting period. Pre-tax operating earnings, net revenue, net cash flow, and inv for our foreign businesses are translated into U.S. dollar equivalents using the average currency exchange rates for the reporting period. The average currency exchange rates represent mc \* Less pass-through commissions.

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<sup>(1)</sup> The exchange rates for China are on a one-month lag for all periods.

				Thr	ee I	Months End					Trailing Twelve Months,				
	٤	Sep-24	J	un-24	Mar-24			Dec-23		Sep-23	;	Sep-24	5	Sep-23	
Latin America															
AUM, beginning of period	\$	136.1	\$	144.8	\$	146.7	\$	136.3	\$	141.8	\$	136.3	\$	114.8	
Deposits		6.9		4.9		5.9		5.3		6.6		23.0		20.6	
Withdrawals		(5.4)		(5.1)		(4.8)		(5.2)		(5.7)		(20.5)		(19.5	
Net cash flow		1.5		(0.2)		1.1		0.1		0.9		2.5		1.1	
Market performance		6.3		0.6		3.8		6.7		1.3		17.4		10.3	
Other		(0.5)		(0.2)		(0.2)		(0.3)		0.1		(1.2)		(0.1	
Operations acquired		-		-		- '		- '		-		-		-	
Operations disposed		-		-		-		-		-		-		-	
Effect of exchange rates		2.3		(8.9)		(6.6)		3.9		(7.8)		(9.3)		10.2	
AUM, end of period	\$	145.7	\$	136.1	\$	144.8	\$	146.7	\$		\$	145.7	\$	136.3	
Chile Cuprum AFP customer funds balance (included															
in Chile AUM)	\$	36.9	\$	32.8	\$	32.4	\$	34.6	\$	31.7	Ф	36.9	\$	31.7	
Mexico AFORE customer funds balance (included in	φ	30.9	φ	32.0	φ	32.4	φ	34.0	φ	31.7	φ	30.9	φ	31.7	
	\$	18.6	\$	18.5	\$	20.3	\$	19.6	\$	17.9	Ф	18.6	\$	17.9	
Mexico AUM)	Ф	10.0	Ф	18.5	Ф	20.3	Ф	19.6	Ф	17.9	Ф	10.0	Ф	17.9	
Asia														1	
AUM, beginning of period	\$	35.0	\$	33.9	\$	33.7	\$	32.1	\$	32.6	\$	32.1	\$	29.8	
Deposits	*	4.5	*	3.7	*	3.7	*	3.0	*	2.8	•	14.9	*	9.2	
Withdrawals		(3.7)		(3.4)		(3.8)		(2.5)		(2.9)		(13.4)		(8.9)	
Net cash flow		0.8		0.3		(0.1)		0.5		(0.1)		1.5		0.3	
Market performance		0.3		0.7		1.2		0.7		(0.3)		2.9		1.7	
Other		-		-				0.1		(0.1)		0.1		0.2	
Operations acquired		_		_		_		-		-		-		-	
Operations disposed		_		_		_		(0.2)		_		(0.2)		_	
Effect of exchange rates		3.4		0.1		(0.9)		0.5		0.0		3.1		0.1	
AUM, end of period	\$	39.5	\$	35.0	\$	33.9	\$	33.7	\$		\$	39.5	\$	32.1	
Now, that of period	Ψ	00.0	Ψ	00.0	Ψ	00.0	Ψ	00.1	Ψ	02.1	Ψ	00.0	Ψ	02.1	
Principal International															
AUM, beginning of period	\$	171.1	\$	178.7	\$	180.4	\$	168.4	\$	174.4	\$	168.4	\$	144.6	
Deposits		11.4		8.6		9.6		8.3		9.4		37.9		29.8	
Withdrawals		(9.1)		(8.5)		(8.6)		(7.7)		(8.6)		(33.9)		(28.4	
Net cash flow		2.3		0.1		1.0		0.6		0.8		4.0		1.4	
Market performance		6.6		1.3		5.0		7.4		1.0		20.3		12.0	
Other		(0.5)		(0.2)		(0.2)		(0.2)		-		(1.1)		0.1	
Operations acquired		-		- ′		- '		- ′		-		- '		-	
Operations disposed		-		-		-		(0.2)		-		(0.2)		-	
Effect of exchange rates		5.7		(8.8)		(7.5)		4.4		(7.8)		(6.2)		10.3	
AUM, end of period	\$	185.2	\$	171.1	\$	178.7	\$	180.4	\$	, ,	\$	185.2	\$	168.4	
Add: China		268.1		242.1		230.6		228.6		236.7		268.1		236.7	
Less: Equity method investments		0.5		0.4		0.4		0.4		0.5		0.5		0.5	
LOSS. Equity Highiou hivesullellis	\$	452.8	\$	412.8		408.9	\$	0.4	\$	404.6		0.0	\$	0.5	

Principal Financial Group, Inc.
Principal International - Assets Under Management Metrics by Country (in USD billions)

Brazil	Sep-24	Sep-24		onths End //ar-24	Dec-23	S	Sep-23	railing Twe Sep-24	lonths, ep-23
Net cash flow AUM, end of period		).4 3.4	5 (0.1) 75.0	\$ 1.0 82.4	\$ 0.3 82.4	\$	1.0 77.3	\$ 1.6 78.4	\$ 1.4 77.3
Chile Net cash flow AUM, end of period		0.6 \$	40.2	\$ (0.1) 39.5	\$ (0.2) 42.3	\$	(0.2) 38.9	\$ 0.3 45.8	\$ (0.9) 38.9
Mexico Net cash flow AUM, end of period		).5 .5	S (0.1) 20.9	\$ 0.2 22.9	\$ - 22.0	\$	0.1 20.1	\$ 0.6 21.5	\$ 0.6 20.1
Hong Kong Net cash flow AUM, end of period		).1 2.6	0.2 11.7	\$ - 11.1	\$ - 10.9	\$	(0.1) 10.7	\$ 0.3 12.6	\$ 0.1 10.7
Southeast Asia Net cash flow AUM, end of period	\$ 0 26	).7 \$ 5.4	6 0.1 22.9	\$ (0.1) 22.4	\$ 0.5 22.4	\$	- 20.9	\$ 1.2 26.4	\$ 0.2 20.9

Spot Curren	cy Exchange R	lates ~					
		F	Period Ended,			Period E	Ended,
	Sep-24	Sep-24	Sep-23				
Brazil (Brazilian Real)	5.45	5.55	5.01	4.86	5.01	5.45	5.01
Chile (Chilean Peso)	897.90	943.92	980.85	873.29	893.35	897.90	893.35
Mexico (Mexican Peso)	19.60	18.29	16.62	16.93	17.38	19.60	17.38
China (Chinese Yuan) (1)	7.09	7.24	7.19	7.13	7.29	7.09	7.29
Hong Kong (Hong Kong Dollar)	7.77	7.81	7.83	7.81	7.83	7.77	7.83
Southeast Asia (Malaysian Ringgit)	4.12	4.72	4.73	4.59	4.70	4.12	4.70

<sup>~</sup> See footnote explanation on page 17.
(1) The exchange rates for China are on a one-month lag for all periods.

# Benefits and Protection

Principal Financial Group, Inc.
Benefits and Protection Segment Pre-Tax Operating Earnings Statements (in millions)

(iii millions)												
Benefit	s and Protection	n Se	gment									
			Thr	ree M	onths End	ded,			Т	railing Twe	elve Mo	nths,
	Sep-2	4	Jun-24	N	/lar-24	Dec-23		Sep-23		Sep-24	Se	p-23
Premiums and other considerations	\$ 94	1.9	\$ 925.3	\$	921.6	\$ 902	.2	\$ 899.3	\$	3,691.0	\$ 3	,467.2
Fees and other revenues	11	7.8	115.0		113.5	114	.5	113.6		460.8		429.8
Net investment income	15	3.8	146.9		150.8	154	.5	138.5		606.0		553.4
Total operating revenues	1,21	3.5	1,187.2		1,185.9	1,171	.2	1,151.4		4,757.8	4	,450.4
Benefits, claims and settlement expenses	67	9.7	628.4		681.9	670	.7	618.0		2,660.7	2	.,497.0
Liability for future policy benefits remeasurement (gain) loss	9	7.1	48.3		6.3	(0	.7)	8.7		151.0		19.3
Market risk benefit remeasurement (gain) loss		-	-		-	-	•	-		-		-
Dividends to policyholders	1	4.9	23.8		29.3	21	.9	20.9		89.9		89.8
Commission expense	13	1.7	131.9		141.8	128	.2	121.1		533.6		483.6
Capitalization of DAC and contract costs	(7	5.7)	(77.8)		(86.4)	(76	.3)	(74.8)		(316.2)		(307.3)
Amortization of DAC and contract costs	6	3.7	62.8		62.6	61	.8	62.0		250.9		246.3
Depreciation and amortization		4.9	5.2		5.9	6	0.	5.9		22.0		23.9
Interest expense on corporate debt		-	-		-	-		-		-		-
Compensation and other	23	2.8	232.3		232.7	215	.2	220.6		913.0		866.5
Total expenses	1,14	9.1	1,054.9		1,074.1	1,026	8.8	982.4		4,304.9	3	,919.1
Pre-tax operating earnings (losses) attributable to noncontrolling interest		_	-		-	-		-		-		-
Pre-tax operating earnings (losses)	\$ 6	4.4	\$ 132.3	\$	111.8	\$ 144	.4	\$ 169.0	\$	452.9	\$	531.3

Principal Financial Group, Inc.
Benefits and Protection Segment Pre-Tax Operating Earnings Statements (in millions)

Benefits and Pro	tection Segment -	Specialty Bo	enefits				
		1	hree Months Er	nded,		Trailing Two	elve Months,
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Premiums and other considerations	\$ 810.6	\$ 805.	1 \$ 792.9	\$ 783.0	\$ 762.7	\$ 3,191.6	\$ 2,952.6
Fees and other revenues	8.2	8.	4 8.4	8.4	8.6	33.4	34.0
Net investment income	50.1	44.	8 47.0	47.0	45.3	188.9	170.7
Total operating revenues	868.9	858.	3 848.3	838.4	816.6	3,413.9	3,157.3
Benefits, claims and settlement expenses	486.6	498.	3 484.7	480.9	436.8	1,950.5	1,784.9
Liability for future policy benefits remeasurement (gain) loss	27.0	1.	3 4.4	1.0	(5.4)	33.7	0.9
Market risk benefit remeasurement (gain) loss	-	-	-	-	-	-	-
Dividends to policyholders	-	-	-	-	-	-	-
Commission expense	101.8	98.	5 111.6	99.5	95.8	411.4	381.5
Capitalization of DAC and contract costs	(38.6	(36.	9) (48.9	) (37.9)	(40.7)	(162.3)	(168.3)
Amortization of DAC and contract costs	33.5	31.	9 31.9	31.3	31.5	128.6	125.2
Depreciation and amortization	3.3	3.	4 3.8	3.8	3.7	14.3	14.8
Interest expense on corporate debt	-	-	-	-	-	-	-
Compensation and other	153.6	153.	1 158.8	140.5	147.1	606.0	577.9
Total expenses	767.2	749.	6 746.3	719.1	668.8	2,982.2	2,716.9
Pre-tax operating earnings (losses) attributable to noncontrolling interest	-	-	-	-	-	-	-
Pre-tax operating earnings (losses)	\$ 101.7	\$ 108.	7 \$ 102.0	\$ 119.3	\$ 147.8	\$ 431.7	\$ 440.4

			Th	ree Months E	nded,			Trailing Twe	elve Months,
	S	ep-24	Jun-24	Mar-24	De	ec-23	Sep-23	Sep-24	Sep-23
Premiums and other considerations	\$	131.5	\$ 120.3	\$ 128.	9 \$	120.5	\$ 136.7	\$ 501.2	\$ 515.2
Fees and other revenues		109.6	106.7	105.	1	106.1	105.1	427.5	395.9
Net investment income		103.7	102.1	103.	8	107.5	93.2	417.1	382.7
Total operating revenues		344.8	329.1	337.	8	334.1	335.0	1,345.8	1,293.8
Benefits, claims and settlement expenses		193.1	130.1	197.	2	189.8	181.2	710.2	712.1
Liability for future policy benefits remeasurement (gain) loss		70.1	47.0	1.	9	(1.7)	14.1	117.3	18.4
Market risk benefit remeasurement (gain) loss		-	-	-		-	-	-	-
Dividends to policyholders		14.9	23.8	29.	3	21.9	20.9	89.9	89.8
Commission expense		29.9	33.4	30.	2	28.7	25.3	122.2	102.1
Capitalization of DAC and contract costs		(37.1)	(40.9)	(37.	5)	(38.4)	(34.1)	(153.9)	(139.0)
Amortization of DAC and contract costs		30.2	30.9	30.	7	30.5	30.5	122.3	121.1
Depreciation and amortization		1.6	1.8	2.	1	2.2	2.2	7.7	9.1
Interest expense on corporate debt		-	-	-		-	-	-	-
Compensation and other		79.4	79.4	74.	1	76.0	73.7	308.9	289.3
Total expenses		382.1	305.5	328.	0	309.0	313.8	1,324.6	1,202.9
Pre-tax operating earnings (losses) attributable to noncontrolling interest		_	_			-	-	_	
Pre-tax operating earnings (losses)	\$	(37.3)	\$ 23.6	\$ 9.	8 \$	25.1	\$ 21.2	\$ 21.2	\$ 90.9

Principal Financial Group, Inc.
Benefits and Protection Segment - Specialty Benefits (in millions, except as indicated)

Premium and Fees										
		Three Months Ended, Trailing Twelve Mo								
	Sep-2	24	Jun-24	Sep-23	Sep-24	Sep-23				
Group dental	\$ 29	90.6	\$ 289.1	\$ 286.3	\$ 281.9	\$ 277.5	\$ 1,147.9	\$ 1,084.9		
Group life	15	52.0	152.1	150.6	145.3	145.2	600.0	559.9		
Group disability	18	80.8	182.3	172.8	183.2	166.2	719.1	642.4		
Supplemental health products	6	62.5	61.6	66.8	57.4	53.5	248.3	204.7		
Individual disability	13	33.2	128.7	125.1	125.5	129.4	512.5	495.7		
Eliminations		(0.3)	(0.3)	(0.3)	(1.9)	(0.5)	(2.8)	(1.0)		
Total	\$ 84	18.8	\$ 813.5	\$ 801.3	\$ 791.4	\$ 771.3	\$ 3,225.0	\$ 2,986.6		

Sales (annualized premium)										
	Three Months Ended, T Sep-24 Jun-24 Mar-24 Dec-23 Sep-23									lonths,
										ep-23
Group dental	\$	27.9	\$ 27.0	\$ 72.4	\$	35.2	\$ 33.5	\$ 162.5	\$	171.4
Group life		12.8	13.6	34.3		17.4	15.1	78.1		76.1
Group disability		16.5	15.8	59.7		23.5	36.9	115.5		113.8
Supplemental health products		10.1	9.7	25.9		11.8	10.4	57.5		49.9
Individual disability		15.4	12.0	10.5		13.5	17.7	51.4		60.1
Total	\$	82.7	\$ 78.1	\$ 202.8	\$	101.4	\$ 113.6	\$ 465.0	\$	471.3

	Lapse Rates (based on premium)											
		Thre	Trailing Twelve Months,									
	Sep-24	Sep-24 Jun-24 Mar-24 Dec-23 Sep-23										
Group dental	2.4%	2.2%	7.2%	2.5%	2.2%	14.3%	13.8%					
Group life	2.0%	1.6%	6.1%	1.8%	1.7%	11.4%	11.3%					
Group disability	2.2%	1.7%	7.7%	2.1%	2.1%	13.7%	13.6%					
Supplemental health products	2.2%	2.1%	6.3%	2.6%	2.2%	13.2%	12.7%					
Individual disability	1.1%	1.1%	1.2%	1.1%	1.1%	4.4%	4.3%					

Incurred Loss Ratios										
		Three Months Ended, Trailing Twelve Mo								
	Sep-24	Sep-24 Jun-24 Mar-24 Dec-23 Sep-23								
Group dental	71.4%	75.1%	69.4%	66.3%	69.0%	70.6%	70.3%			
Group life	54.7%	53.3%	59.2%	62.0%	56.1%	57.2%	56.9%			
Group disability	48.8%	53.9%	56.4%	58.9%	40.4%	54.5%	51.1%			
Supplemental health products	47.3%	46.3%	40.9%	45.7%	47.4%	44.9%	48.2%			
Individual disability	79.2%	58.9%	61.5%	57.5%	52.4%	64.5%	57.4%			
Total	62.7%	61.5%	61.1%	61.0%	56.1%	61.6%	60.0%			

Benefits and Protection Segment - Life Insurance (in millions)

(in millions)													
	Premiun	n and Fees	s										
						Ionths End					ailing Twe		
		Sep-24		Jun-24	1	Mar-24	Dec-23	5	Sep-23	٤	Sep-24	S	ep-23
Business Market Life Insurance					_					_		_	
Premiums	\$	67.9	\$	65.7	\$		\$ 59.2	\$	57.2	\$	254.6	\$	216.5
Fees		53.2		50.8		49.5	50.1		50.4		203.6		178.4
Reinsurance premiums		(31.0)		(33.2)		(37.1)	(37.5)	)	(26.8)		(138.8)		(124.4
Total Business Market Life Insurance		90.1		83.3		74.2	71.8		80.8		319.4		270.5
Legacy Life Insurance													
Premiums		141.5		145.0		141.8	147.7		148.9		576.0		604.0
Fees		56.5		55.9		55.6	56.0		54.7		224.0		217.7
Reinsurance premiums		(47.0)		(57.2)		(37.6)	(48.9)	)	(42.6)		(190.7)		(181.1
Total Legacy Life Insurance		151.0		143.7		159.8	154.8		161.0		609.3	_	640.6
Total Life Insurance	\$	241.1	\$	227.0	\$	234.0	\$ 226.6	\$	241.8	\$	928.7	\$	911.1
	Sales (annua	lized prem	niun	ns)									
				Thr	ee N	onths End	ded,			Tr	ailing Twe	elve M	lonths,
	_	Sep-24		Jun-24	1	Mar-24	Dec-23		Sep-23	. 5	Sep-24	S	ep-23
Business Market Life Insurance													
Non-qualified deferred compensation	\$	15.2	\$	27.3	\$	25.2	\$ 28.8	\$	19.7	\$	96.5	\$	101.7
Business Owner Life Insurance Products		24.6		24.8		23.8	25.2		22.4		98.4		85.8
Total Business Market Life Insurance	\$	39.8	\$	52.1	\$	49.0	\$ 54.0	\$	42.1	\$	194.9	\$	187.5
Face A	Amount of Life Insurance	In Force -	Gr	oss of Reir	nsur	ance *							
1 400 7	anount of Life mourance		<u> </u>	ooo oi itoii		od Ended.					Period	Ende	d
		Sep-24		Jun-24		оа <u>Е</u> паса, Иаг-24	Dec-23	ç	Sep-23	ç	Sep-24		ер-23
Traditional Life Insurance		451,371.0	\$			42,992.1	\$ 439,356.4		35,361.3				35,361.3
Universal and Variable Universal Life Insurance	Ψ-	53.006.3	Ψ	52,471.2		52,258.5	51,929.2		50,934.6		53.006.3		60,934.6
Total Life Insurance	\$ 5	504,377.3	\$				\$ 491,285.6		86,295.9		,		6,295.9
				•			ψ .σ., <u>=</u> σσ.σ	Ψ.	00,200.0	Ψυ	0 1,07 110	Ψ	0,200.0
Face Face	Amount of Life Insurance	e In Force	- N	let of Rein									
						od Ended,					Period		
		Sep-24		Jun-24		Mar-24	Dec-23		Sep-23		Sep-24		ep-23
Traditional Life Insurance	\$ 2	296,802.5	\$				\$ 290,800.3		89,340.9				9,340.9
Universal and Variable Universal Life Insurance		20,402.6		19,923.2		19,227.9	19,217.6		18,638.3		20,402.6		8,638.3
Total Life Insurance	\$3	317,205.1	\$	314,921.2	\$3	13,622.3	\$ 310,017.9	\$ 3	07,979.2	\$3	17,205.1	\$ 30	7,979.2
	Account Val	ue Rollfor	wai	rd									
					ee N	onths End	ded.			Tr	ailing Twe	elve N	onths.
		Sep-24		Jun-24		Mar-24	Dec-23	٤	Sep-23		Sep-24		ep-23
Account Values, beginning of period	\$	9,797.0	\$	9,702.0		9,292.5			8,877.2		8,704.0		8,022.2
Deposits	•	276.9	,	342.7		322.6	317.6		312.6	Ė	1,259.8		1,273.4
Withdrawals and benefits		(143.0)		(163.1)		(160.3)	(86.8)		(120.9)		(553.2)		(513.4
Net customer flows		133.9		179.6		162.3	230.8		191.7		706.6		760.0
Interest credited and market value change		438.1		166.9		499.2	607.6		(117.7)		1,711.8		904.9
Policy charges		(250.0)		(251.5)		(252.0)	(249.9)		(247.2)		(1,003.4)		(983.1
Operations disposed		(=55.5)		(=00)		(=3=.3)	(= .5.0)		(= ··· · <del>-</del> )		, , , , , , , , , , , , , , , , , , , ,		,

Operations disposed
Account Values, end of period

\$ 10,119.0 \$ 9,797.0 \$ 9,702.0 \$ 9,292.5 \$ 8,704.0 \$ 10,119.0 \$ 8,704.0

<sup>\*</sup> Excludes our exited business.

# Corporate

Principal Financial Group, Inc.
Corporate Segment Pre-Tax Operating Earnings Statement (in millions)

	Corporate Segment						
		Three	e Months Ende	d,		Trailing Twelve	e Months,
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Premiums and other considerations	\$ (1.3)	\$ (1.3) \$	\$ (1.3)	\$ (10.6)	\$ (1.4)	\$ (14.5) \$	(5.2)
Fees and other revenues	(26.1)	(22.0)	(21.4)	(30.0)	(32.5)	(99.5)	(123.0)
Net investment income	58.5	29.7	53.8	68.1	40.6	210.1	199.1
Total operating revenues	31.1	6.4	31.1	27.5	6.7	96.1	70.9
Benefits, claims and settlement expenses	(1.4)	(2.0)	10.2	(1.6)	(1.5)	5.2	9.3
Liability for future policy benefits remeasurement (gain) loss	-	-	-	-	-	-	-
Market risk benefit remeasurement (gain) loss	-	-	-	-	-	-	-
Dividends to policyholders	-	-	-	-	-	-	-
Commission expense	19.6	19.7	17.6	17.5	17.4	74.4	67.3
Capitalization of DAC and contract costs	-	-	-	-	-	-	-
Amortization of DAC and contract costs	-	-	-	-	-	-	-
Depreciation and amortization	4.6	4.4	4.6	4.5	4.6	18.1	19.4
Interest expense on corporate debt	41.7	41.7	41.7	41.7	41.8	166.8	171.4
Compensation and other	37.3	48.8	45.6	40.7	53.4	172.4	180.3
Total expenses	101.8	112.6	119.7	102.8	115.7	436.9	447.7
Pre-tax operating earnings (losses) attributable to noncontrolling interest	8.7	(2.8)	0.3	13.2	5.8	19.4	18.2
Pre-tax operating earnings (losses)	\$ (79.4)	\$ (103.4)	\$ (88.9)	(88.5)	\$ (114.8)	\$ (360.2) \$	(395.0)

# Investment Details

Consolidated Inves	tmer	nt Portfolic	Composi	ition			
				Period E	nded,		
		Sep-2	24	Sep-	23	Dec-	23
		Carrying	Percent	Carrying	Percent	Carrying	Percent
		Amount	of Total	Amount	of Total	Amount	of Total
Fixed maturity securities, available-for-sale	\$	54,744.9	61.2%	\$ 46,802.7	58.6%	\$ 50,085.6	60.1%
Fixed maturity securities, trading		549.3	0.6%	506.9	0.6%	519.4	0.6%
Equity securities		1,581.6	1.8%	1,759.9	2.2%	1,477.8	1.8%
Mortgage loans		17,783.7	19.9%	17,701.1	22.2%	17,756.9	21.3%
Real estate		2,424.4	2.7%	2,320.9	2.9%	2,345.3	2.8%
Policy loans		836.9	0.9%	799.3	1.0%	809.3	1.0%
Other investments							
Investment in unconsolidated operating entities		1,138.3	1.3%	1,134.1	1.4%	1,207.8	1.4%
Direct financing leases		619.9	0.7%	632.9	0.8%	649.2	0.8%
Sponsored investment funds		659.4	0.7%	574.2	0.7%	576.9	0.7%
Derivative assets		510.4	0.6%	271.7	0.3%	296.3	0.4%
Company owned and trust owned life insurance		1,402.8	1.6%	1,294.4	1.6%	1,316.2	1.6%
Other alternative investments		2,083.3	2.3%	1,918.5	2.4%	1,991.4	2.4%
Other investments		360.3	0.4%	309.3	0.4%	376.4	0.5%
Sub-Total		6,774.4	7.6%	6,135.1	7.7%	6,414.2	7.7%
Total invested assets, excluding funds withheld		84,695.2	94.7%	76,025.9	95.2%	79,408.5	95.3%
Funds withheld - invested assets ^		17,952.5	N/M	17,956.9	N/M	18,911.9	N/M
Total invested assets	\$	102,647.7	N/M	\$ 93,982.8	N/M	\$ 98,320.4	N/M
	_						
Cash and cash equivalents, excluding funds withheld	\$	.,	5.3%		4.8%	+ -,	4.7%
Funds withheld - cash and cash equivalents ^		1,411.5	N/M	746.9	N/M	818.4	N/M
Cash and cash equivalents	\$	6,174.5	N/M	\$ 4,564.3	N/M	\$ 4,707.7	N/M
Total invested assets and cash, excluding funds withheld	\$	89,458.2	100.0%	\$ 79,843.3	100.0%	\$ 83,297.8	100.0%

Consolidated Fixed Matur	rity	Securities	by Type	of I	ssuer				
					Period E	nded,			
		Sep-2	24	Sep-23				Dec-2	23
	(	Carrying	Percent		Carrying	Percent		Carrying	Percent
		Amount	of Total		Amount	of Total		Amount	of Total
U.S. government and agencies	\$	1,460.6	2.6%	\$	1,255.9	2.7%	\$	1,250.7	2.5%
States and political subdivisions		5,154.1	9.3%		4,815.5	10.2%		5,161.1	10.2%
Non-U.S. governments		482.6	0.9%		433.7	0.9%		459.4	0.9%
Corporate-public		16,552.3	29.9%		15,884.5	33.6%		16,318.7	32.2%
Corporate-private		13,121.8	23.7%		10,108.6	21.4%		11,287.7	22.3%
Mortgage-backed securities (MBS):									
Residential MBS		7,433.1	13.4%		5,664.6	12.0%		6,282.7	12.4%
Commercial MBS		4,207.6	7.6%		3,754.0	7.9%		3,875.9	7.7%
Sub-Total		11,640.7	21.1%		9,418.6	19.9%		10,158.6	20.1%
Asset-backed securities		6,882.1	12.4%		5,392.8	11.4%		5,968.8	11.8%
Total fixed maturity securities, excluding funds withheld	\$	55,294.2	100.0%	\$	47,309.6	100.0%	\$	50,605.0	100.0%
Funds withheld - fixed maturity securities ^		14,713.0	N/M		14,994.6	N/M		15,904.3	N/M
Total fixed maturity securities	\$	70,007.2	N/M	\$	62,304.2	N/M	\$	66,509.3	N/M

<sup>^</sup> See detail of funds withheld on page 29.

(in millions, except as indicated)						
U.S. Invested Assets	Excluding F	unds W <u>ith</u>	held			
	Ĭ		Period E	nded,		
	Sep-	24	Sep-	23	Dec-2	23
	Carrying	Percent	Carrying	Percent	Carrying	Percent
	Amount	of Total	Amount	of Total	Amount	of Total
Fixed maturity securities						
NAIC designation						
1	\$ 35,302.0	42.9%	\$ 29,769.9	41.0%	\$ 32,078.6	42.1%
2	14,492.5	17.6%	11,880.9	16.4%	12,749.5	16.7%
3	2,256.0	2.7%	2,621.1	3.6%	2,615.1	3.4%
4	306.9	0.4%	364.1	0.5%	327.4	0.4%
5	33.9	0.0%	9.9	0.0%	7.5	0.0%
6	23.4	0.0%	31.6	0.0%	24.2	0.0%
Total fixed maturity securities	52,414.7	63.7%	44,677.5	61.5%	47,802.3	62.7%
Equity securities	763.4	0.9%	662.6	0.9%	667.9	0.9%
Mortgage loans	16,827.0	20.5%	16,761.6	23.1%	16,792.1	22.0%
Real estate	2,423.5	2.9%	2,318.8	3.2%	2,343.4	3.1%
Policy loans	820.5	1.0%	784.2	1.1%	793.2	1.0%
Other investments						
Investment in unconsolidated operating entities	18.3	0.0%	18.3	0.0%	17.8	0.0%
Sponsored investment funds	651.6	0.8%	572.0	0.8%	574.6	0.8%
Derivative assets	454.7	0.6%	234.0	0.3%	245.0	0.3%
Company owned and trust owned life insurance	1,402.8	1.7%	1,294.4	1.8%	1,316.2	1.7%
Other alternative investments	1,693.5	2.1%	1,537.9	2.1%	1,595.9	2.1%
Other investments	360.2	0.4%	304.3	0.4%	371.7	0.5%
Sub-Total	4,581.1	5.6%	3,960.9	5.5%	4,121.2	5.4%
Total invested assets, excluding funds withheld	77,830.2	94.6%	69,165.6	95.2%	72,520.1	95.2%
Cash and cash equivalents, excluding fund withheld	4,448.3	5.4%	3,495.8	4.8%	3,668.8	4.8%
Total invested assets and cash, excluding funds withheld	\$ 82,278.5	100.0%	\$ 72,661.4	100.0%	\$ 76,188.9	100.0%

Principal Financial Group, Inc. Net Realized Capital Gains (Losses) and Net Investment Income (in millions, except as indicated)

Aft	Consolidated Invested Assets After-Tax Net Realized Capital Gains (Losses) ^										
			Thr	ee Months End	ded,		Trailing Twel	ve Months,			
Source		Sep-24 Jun-24 Mar-24 Dec-23 Sep-23 Sep-24 Se									
Fixed maturities, available-for-sale - credit losses (1)	\$	(2.2)	\$ (0.4)	\$ (6.4)	\$ (5.2)	\$ 0.8	\$ (14.2)	\$ (32.0)			
Commercial mortgages		(39.8)	(22.9)	(11.4)	(24.1)	(4.5)	(98.2)	(28.6)			
Other - credit gains (losses)		1.0	(1.6)	(1.6)	2.3	(1.9)	0.1	(5.5)			
Total credit losses and sales		(41.0)	(24.9)	(19.4)	(27.0)	(5.6)	(112.3)	(66.1)			
Fixed maturities - non-credit		10.8	(22.6)	(2.8)	(34.8)	(12.3)	(49.4)	(32.8)			
Derivatives and related hedge activities		3.9	36.3	(16.6)	(86.4)	62.1	(62.8)	73.5			
Other gains (losses) (2)		33.4	(18.7)	21.0	6.7	80.6	42.4	195.6			
Amortization of actuarial balances		-	-	(0.1)	0.1	(0.1)	-	(0.1)			
Net realized capital gains (losses) *	\$	7.1	\$ (29.9)	\$ (17.9)	\$ (141.4)	\$ 124.7	\$ (182.1)	\$ 170.1			

	ted Invested /						
			ree Months En	ded,		Trailing Twe	elve Months,
Investment Type	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Fixed maturity securities, available-for-sale	\$ 686.6	\$ 677.5	\$ 646.3	\$ 648.5	\$ 603.3	\$ 2,658.9	\$ 2,402.7
Fixed maturity securities, trading	12.6	12.2	11.2	11.7	10.2	47.7	42.2
Equity securities	33.8	(3.4	) 32.9	32.9	2.6	96.2	55.1
Mortgage loans	202.7	204.6	194.6	199.1	182.9	801.0	753.9
Real estate	71.9	29.3	43.1	56.0	53.4	200.3	180.8
Policy loans	11.2	10.7	10.8	10.6	10.6	43.3	40.2
Other investments (2)							
Investment in unconsolidated operating entities	72.0	55.5	48.3	53.2	57.8	229.0	210.6
Derivatives	21.0	17.5	16.2	33.8	7.4	88.5	108.0
Direct financing leases	13.5	15.6	12.4	20.8	10.4	62.3	71.7
Company owned and trust owned life insurance	30.4	26.1	31.8	33.2	16.5	121.5	95.3
Other alternative investments	16.9	36.1	9.4	29.2	37.9	91.6	98.8
Other investments	14.8	21.0	13.8	14.4	8.5	64.0	28.0
Sub-Total	168.6	171.8	131.9	184.6	138.5	656.9	612.4
Cash and cash equivalents	70.4	57.9	74.2	68.6	50.6	271.1	161.2
Gross investment income	1,257.8	1,160.6	1,145.0	1,212.0	1,052.1	4,775.4	4,248.5
Gross investment expense							
Interest on deposits	32.4	35.7	32.8	33.1	32.1	134.0	111.2
All other investment expense	44.2	29.2	29.0	29.1	28.7	131.5	114.4
Sub-total	76.6	64.9	61.8	62.2	60.8	265.5	225.6
Net investment income *	\$ 1,181.2	\$ 1,095.7	\$ 1,083.2	\$ 1,149.8	\$ 991.3	\$ 4,509.9	\$ 4,022.9
Annualized investment yield, before tax (3)	5.4%	5.19	6 5.1%	5.5%	4.8%	5.2%	4.9%

Note: See page 28 for footnote/tickmark explanations.

Net Realized Capital Gains (Losses) and Net Investment Income (in millions, except as indicated)

	Invested Asse						
		Thi	ree Months En	ded,		Trailing Twe	elve Months,
Investment Type	30-Sep-24	30-Jun-24	31-Mar-24	31-Dec-23	30-Sep-23	30-Sep-24	30-Sep-23
Fixed maturity securities, available-for-sale	\$ 644.7	\$ 628.9	\$ 607.2	\$ 590.8	\$ 569.5	\$ 2,471.6	\$ 2,176.2
Fixed maturity securities, trading	11.3	10.5	9.9	9.8	9.1	41.5	34.4
Equity securities	2.5	2.1	13.6	1.9	2.5	20.1	24.4
Mortgage loans	184.8	183.4	178.2	174.0	169.9	720.4	660.9
Real estate	71.9	29.3	43.1	56.0	53.4	200.3	181.1
Policy loans	10.6	10.1	10.3	10.1	10.0	41.1	37.9
Other investments (2)							
Investment in unconsolidated operating entities	(1.2)	(0.7)	0.1	(0.9)	(1.1)	(2.7)	(3.6)
Derivatives	14.7	8.4	10.6	22.0	5.3	55.7	67.2
Company owned and trust owned life insurance	30.4	26.1	31.8	33.2	16.5	121.5	95.3
Other alternative investments	11.1	33.3	14.6	24.4	30.4	83.4	82.9
Other investments	13.9	20.4	13.1	13.5	7.2	60.9	23.2
Sub-Total	68.9	87.5	70.2	92.2	58.3	318.8	265.0
Cash and cash equivalents	68.4	56.0	72.2	65.5	47.7	262.1	149.6
Gross investment income	1,063.1	1,007.8	1,004.7	1,000.3	920.4	4,075.9	3,529.5
Gross investment expense							
Interest on deposits	32.4	35.7	32.8	33.1	32.1	134.0	111.2
All other investment expense	44.0	29.0	28.7	28.8	28.3	130.5	111.9
Sub-total	76.4	64.7	61.5	61.9	60.4	264.5	223.1
Net investment income *	\$ 986.7		\$ 943.2	\$ 938.4		· · · · · · · · · · · · · · · · · · ·	\$ 3,306.4
Annualized investment yield, before tax (3)	4.9%	4.8%	4.9%	4.9%	4.6%	4.8%	4.4%

<sup>^</sup> Amounts include gains/losses that have yet to be monetized (i.e., mark-to-market adjustments, impairments of securities that have yet to be sold, etc.).

<sup>\*</sup> This is a non-GAAP financial measure. See non-GAAP financial measure reconciliations on pages 30-33.

<sup>(1)</sup> Amounts include credit impairments as well as gains or losses from sales of fixed maturity securities to reduce credit risk.

<sup>(2)</sup> Investment income on sponsored investment funds is included in Net realized capital gains (losses) – Other for non-GAAP operating earnings.

<sup>(3)</sup> Calculated using a simple average of asset classes at the beginning and end of the reporting period.

# Principal Financial Group, Inc. Detail of Funds Withheld

(in millions)

Funds Withheld Investment Type														
				Period Ended,			Period	Ended,						
	Sep-24	_ Jı	un-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23						
Fixed maturities, available-for-sale	\$ 14,403.4	\$ 1	14,147.9	\$ 14,842.3	\$ 15,587.5	\$ 14,779.3	\$ 14,403.4	\$ 14,779.3						
Fixed maturities, trading	309.6		300.7	310.5	316.8	215.3	309.6	215.3						
Equity securities	0.3		0.3	0.3	0.3	0.3	0.3	0.3						
Mortgage loans	2,231.3		2,354.5	2,375.1	2,385.9	2,527.9	2,231.3	2,527.9						
Other investments	1,007.9		1,014.8	881.1	621.4	434.1	1,007.9	434.1						
Cash and cash equivalents	1,411.5		856.9	755.4	818.4	746.9	1,411.5	746.9						
Funds withheld invested assets and cash and cash equivalents	\$ 19,364.0	\$ 1	18,675.1	\$ 19,164.7	\$ 19,730.3	\$ 18,703.8	\$ 19,364.0	\$ 18,703.8						

Funds Withheld Net Investment Income																
			T	Months,												
	Sep-24			Jun-24		Mar-24	D	Dec-23		Dec-23		Sep-23		Sep-24		Sep-23
Fixed maturity securities, available-for-sale	\$	204.8	\$	209.3	\$	214.8	\$	221.1	\$	216.1	\$	850.0	\$	827.8		
Fixed maturity securities, trading		5.4		5.4		5.4		4.7		3.3		20.9		8.3		
Equity securities		-		-		-		-		0.1		-		0.3		
Mortgage loans		32.9		28.5		28.3		28.8		29.9		118.5		115.8		
Cash and cash equivalents		12.5		8.1		16.0		11.3		15.7		47.9		60.4		
Other		21.0		30.6		(6.7)		14.8		23.7		59.7		54.2		
Gross investment income		276.6		281.9		257.8		280.7		288.8		1,097.0		1,066.8		
Gross investment expense		8.3		12.5		6.5		5.7		6.6		33.0		21.4		
Funds withheld net investment income	\$	268.3	\$	269.4	\$	251.3	\$	275.0	\$	282.2	\$	1,064.0	\$	1,045.4		

# Non-GAAP Financial Measure Reconciliations

Non-GAAP Financial Measure Reconciliations (in millions, except as indicated)

(in millions, except as indicated)														
				Thre	ee M	Ionths End	ded,					Nine Mon	ths E	nded
	Se	p-24	Ju	un-24	N	Mar-24	Dec-23		Sep-23		Sep-24		S	ep-23
Basic Earnings Per Common Share														
Net income (loss)	\$	(0.95)	\$	1.51	\$	2.26	\$	(3.66)	\$	5.17	\$	2.85	\$	6.17
(Income) loss from exited business		2.77		0.01		(0.66)		4.92		(2.91)		2.09		(1.15)
Net income (loss) excluding exited business	\$	1.82	\$	1.52	\$	1.60	\$	1.26	\$	2.26	\$	4.94	\$	5.02
Net realized capital (gains) losses		(0.03)		0.13		0.07		0.59		(0.52)		0.17		(0.22)
Non-GAAP operating earnings *	\$	1.79	\$	1.65	\$	1.67	\$	1.85	\$	1.74	\$	5.11	\$	4.80
Diluted Earnings Per Common Share														
Net income (loss)	\$	(0.95)	\$	1.49	\$	2.22	\$	(3.66)	\$	5.10	\$	2.81	\$	6.08
(Income) loss from exited business		2.73		0.01		(0.64)		4.85		(2.87)		2.06		(1.13)
Net income (loss) excluding exited business	\$	1.78	\$	1.50	\$	1.58	\$	1.19	\$	2.23	\$	4.87	\$	4.95
Net realized capital (gains) losses		(0.03)		0.13		0.07		0.59		(0.51)		0.17		(0.22)
Impact of dilutive shares (1)		0.01		-		-		0.05		-		-		-
Non-GAAP operating earnings *	\$	1.76	\$	1.63	\$	1.65	\$	1.83	\$	1.72	\$	5.04	\$	4.73

	Period Ended,											Period	ded,	
	5	Sep-24	Ju	ın-24	[	Mar-24		Dec-23	;	Sep-23		Sep-24		Sep-23
Stockholders' Equity x-Cumulative Change in Fair Value of Funds Withheld Embedded Derivative and AOCI Available to Common Stockholders		·								·		·		·
Stockholders' equity	\$	11,281.4	\$ 11	1,059.0	\$	11,230.4	\$	10,961.7	\$	10,722.9	\$	11,281.4	\$	10,722.9
AOCI, other than foreign currency translation adjustment		2,981.4	3	3,739.3		3,638.9		3,847.3		5,278.5		2,981.4		5,278.5
Cumulative change in fair value of funds withheld embedded derivative		(1,753.9)	(2	2,367.5)		(2,183.5)		(2,027.9)		(3,195.9)		(1,753.9)		(3,195.9)
Noncontrolling interest		(44.0)		(45.6)		(44.9)		(45.7)		(51.3)		(44.0)		(51.3)
Stockholders' equity, excluding cumulative change in fair value of funds withheld														
embedded derivative and AOCI, other than foreign currency translation adjustment		12,464.9	12	2,385.2		12,640.9		12,735.4		12,754.2		12,464.9		12,754.2
Foreign currency translation adjustment		1,603.6	1	1,672.5		1,617.2		1,498.0		1,562.4		1,603.6		1,562.4
Stockholders' equity excluding cumulative change in fair value of funds withheld														
embedded derivative and AOCI *	\$	14,068.5	\$ 14	4,057.7	\$	14,258.1	\$	14,233.4	\$	14,316.6	\$	14,068.5	\$	14,316.6
Book Value Per Common Share x-Cumulative Change in Fair Value of Funds Withheld Embedded Derivative and AOCI														
Book value per common share including AOCI	\$	49.01	\$	47.41	\$	47.60	\$	46.18	\$	44.52	\$	49.01	\$	44.52
Cumulative change in fair value of funds withheld embedded derivative and AOCI,														
other than foreign currency translation adjustment		5.35		5.91		6.19		7.69		8.69		5.35		8.69
Book value excluding cumulative change in fair value of funds withheld embedded														
derivative and AOCI, other than foreign currency translation adjustment		54.36		53.32		53.79		53.87		53.21		54.36		53.21
Foreign currency translation adjustment		6.99		7.20		6.88		6.34		6.52		6.99		6.52
Book value per common share excluding cumulative change in fair value of funds														
withheld embedded derivative and AOCI *	\$	61.35	\$	60.52	\$	60.67	\$	60.21	\$	59.73	\$	61.35	\$	59.73

<sup>\*</sup> This is a non-GAAP financial measure.

<sup>(1)</sup> When a net loss is reported, our basic weighted-average shares are used to calculate diluted earnings per share, as dilutive shares would have an antidilutive effect and result in a lower loss per share.

III millions, except as indicated)		Period E	nded,				
	Sep-24	Jun-24	Mar-24	Dec-23	Sep-23	Sep-24	Sep-23
Non-GAAP Operating Earnings ROE (x-Cumulative Change in Fair Value of							
Funds Withheld Embedded Derivative and AOCI) Available to Common							
Stockholders (trailing twelve months)							
Net income ROE available to common stockholders (including AOCI)	-1.9%	11.8%	12.1%	6.0%	14.4%	-1.9%	14.4%
Cumulative change in fair value of funds withheld embedded derivative and AOCI,							
other than foreign currency translation adjustment	0.3%	-1.8%	-1.8%	-1.0%	-2.5%	0.3%	-2.5%
Net income ROE available to common stockholders (excluding cumulative change							
in fair value of funds withheld embedded derivative and AOCI, other than foreign							
currency translation adjustment)	-1.6%	10.0%	10.3%	5.0%	11.9%	-1.6%	11.9%
Net realized capital (gains) losses	1.4%	0.5%	0.7%	0.7%	-1.4%	1.4%	-1.4%
(Income) loss from exited business	13.1%	2.6%	1.9%	7.1%	2.0%	13.1%	2.0%
Non-GAAP operating earnings ROE (excluding cumulative change in fair value of							
funds withheld embedded derivative and AOCI, other than foreign currency							
translation adjustment)	12.9%	13.1%	12.9%	12.8%	12.5%	12.9%	12.5%
Foreign currency translation adjustment	-1.4%	-1.5%	-1.4%	-1.4%	-1.4%	-1.4%	-1.4%
Non-GAAP operating earnings ROE excluding cumulative change in fair value of							
funds withheld embedded derivative and AOCI available to common stockholders *	11.5%	11.6%	11.5%	11.4%	11.1%	11.5%	11.1%

<sup>\*</sup> This is a non-GAAP financial measure.

			Three Months Ended,								Tr	railing Twe	lve	Months,
	;	Sep-24	,	Jun-24		Mar-24	ĺ	Dec-23	5	Sep-23		Sep-24		Sep-23
Net Investment Income										<u> </u>		·		
Net investment income - U.S. *	\$	986.7	\$	943.1	\$	943.2	\$	938.4	\$	860.0	\$	3,811.4	\$	3,306.4
Net investment income - Principal International *		194.5		152.6		140.0		211.4		131.3		698.5		716.5
Total net investment income *		1,181.2		1,095.7		1,083.2		1,149.8		991.3		4,509.9		4,022.9
Income taxes related to equity method investments		(26.0)		(18.5)		(13.4)		(21.0)		(18.5)		(78.9)		(64.7)
Net realized capital gains (losses) related to equity method investments		0.3		(3.6)		(10.3)		4.6		(4.1)		(9.0)		(4.8)
Derivative and hedging-related adjustments		17.3		17.0		18.1		(0.4)		26.6		52.0		13.7
Market risk benefit derivative settlements		(11.6)		(11.4)		(11.3)		(10.9)		(11.9)		(45.2)		(44.6)
Sponsored investment funds and other adjustments		6.4		6.9		5.9		5.8		5.8		25.0		22.9
Net investment income	\$	1,167.6	\$	1,086.1	\$	1,072.2	\$	1,127.9	\$	989.2	\$	4,453.8	\$	3,945.4
Income Taxes Income taxes	\$	(100.4)	\$	87.1	\$	95.1	\$	(268.0)	\$	354.8	\$	(186.2)	\$	325.5
Net realized capital gains (losses) tax adjustments	Ψ	(7.6)	Ψ	(6.3)	Ψ	11.1	Ψ	35.3	Ψ	(34.2)	Ψ	32.5	Ψ	(47.5)
Income taxes attributable to noncontrolling interest		(0.2)		(0.1)		(0.2)		(0.3)		(0.1)		(0.8)		(0.5)
Income taxes related to equity method investments		26.0		18.5		13.4		21.0		18.5		78.9		64.7
Income taxes related to exited business		170.0		0.8		(41.5)		311.3		(177.4)		440.6		43.0
Income taxes *	\$	87.8	\$	100.0	\$	77.9	\$	99.3	\$	161.6	\$	365.0	\$	385.2
Non-GAAP Pre-Tax Operating Earnings (Losses) Attributable to Noncontrolling Interest														
Net income attributable to noncontrolling interest	\$	26.6	\$	3.7	\$	(0.5)	\$	32.5	\$	3.9	\$	62.3	\$	39.4
Income taxes attributable to noncontrolling interest		0.2		0.1		0.2		0.3		0.1		0.8		0.5
Net realized capital gains (losses) attributable to noncontrolling interest, after-tax		(13.6)		(2.0)		2.6		(18.0)		3.4		(31.0)		(14.7)
Non-GAAP pre-tax operating earnings (losses) attributable to noncontrolling interest *	\$	13.2	\$	1.8	\$	2.3	\$	14.8	\$	7.4	\$	32.1	\$	25.2

<sup>\*</sup> This is a non-GAAP financial measure.

Principal Financial Group, Inc. Non-GAAP Financial Measure Reconciliations (in millions)

		Three Months Ended,										railing Twe		
	5	Sep-24		Jun-24	1	Mar-24		Dec-23	S	Sep-23		Sep-24	S	ep-23
Principal International Combined Net Revenue (at PFG Share)														
Principal International pre-tax operating earnings	\$	120.8	\$	62.5	\$	73.2	\$	92.0	\$	70.8	\$	348.5	\$	290.4
Principal International combined operating expenses other than pass-through														
commissions (at PFG share)		160.4		161.5		158.1	_	174.3		168.3	_	654.3	_	652.2
Principal International combined net revenue (at PFG share) *	\$	281.2	\$	224.0	\$	231.3	\$	266.3	\$	239.1	\$	1,002.8	\$	942.6
Net Realized Capital Gains (Losses)														
Net realized capital gains (losses)	\$	77.4	\$	(15.2)	\$	(0.9)	\$	(112.7)	\$	179.3	\$	(51.4)	\$	211.8
Market value adjustments to fee revenues		-		0.1		-		1.0		0.1		1.1		0.9
Net realized capital gains (losses) related to equity method investments		0.3		(3.6)		(10.3)		4.6		(4.1)		(9.0)		(4.8
Derivative and hedging-related revenue adjustments		17.3		17.0		18.1		(0.4)		26.6		52.0		13.7
Certain variable annuity fees		17.7		18.0		18.2		18.0		18.5		71.9		73.4
Sponsored investment funds and other adjustments		6.4		6.9		5.9		5.8		5.8		25.0		22.9
Total net realized capital gains (losses) revenue adjustments		41.7		38.4		31.9		29.0		46.9		141.0		106.1
Capital gains distributed - operating expenses		(36.7)		(11.8)		(35.6)		(12.3)		(22.5)		(96.4)		(24.9
Amortization of actuarial balances		(0.3)		(0.1)		(0.2)				(0.3)		(0.6)		(0.3
Derivative and hedging-related expense adjustments		(2.6)		1.1		(1.3)		0.9		0.8		(1.9)		0.9
Market value adjustments of embedded derivatives		(5.6)		(6.0)		(4.1)		2.7		(9.3)		(13.0)		(0.8
Market value adjustments of market risk benefits		(40.8)		(8.1)		3.3		(30.3)		(30.1)		(75.9)		(45.5
Capital gains distributed - cost of interest credited		(4.8)		(19.9)		(24.7)		(36.0)		(9.3)		(85.4)		(15.0
Total net realized capital gains (losses) expense adjustments		(90.8)		(44.8)		(62.6)		(75.0)		(70.7)		(273.2)		(85.6)
Total net realized capital gains (losses) pre-tax adjustments		(49.1)		(6.4)		(30.7)		(46.0)		(23.8)		(132.2)		20.5
Net realized capital gains (losses) tax adjustments		(7.6)		(6.3)		11.1		35.3		(34.2)		32.5		(47.5
Net realized capital gains (losses) attributable to noncontrolling interest, after-tax		(13.6)		(2.0)		2.6		(18.0)		3.4		(31.0)		(14.7
Total net realized capital gains (losses) after-tax adjustments		(70.3)		(14.7)		(17.0)		(28.7)		(54.6)		(130.7)		(41.7
Total net realized capital gains (losses) *	\$	7.1	\$	(29.9)	\$	(17.9)	\$	(141.4)	\$	124.7	\$	(182.1)	\$	170.1
Income (Loss) from Exited Business														
Pre-tax impacts of exited business:														
Strategic review costs and impacts	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	4.0
Amortization of reinsurance gains (losses)	,	(46.4)	,	(417.5)		(10.1)		(18.2)	•	(8.1)	,	(492.2)	*	(69.0
Other impacts of reinsured business		(25.3)		161.7		(36.8)		(30.5)		(39.3)		69.1		(138.4
Net realized capital gains (losses) on funds withheld assets		39.4		19.0		47.5		45.2		1.0		151.1		171.7
Change in fair value of funds withheld embedded derivative		(776.8)		232.9		197.0		(1,478.6)		925.6		(1,825.5)		(259.3
Tax impacts of exited business		170.0		0.8		(41.5)		311.3		(177.4)		440.6		43.0
Income (loss) from exited business *	\$	(639.1)	\$	(3.1)	\$	156.1		(1,170.8)	\$			(1,656.9)	\$	(248.0

<sup>\*</sup> This is a non-GAAP financial measure.

Principal Financial Group, Inc.
Non-GAAP Financial Measure Reconciliations
(in millions)

				Months,						
	;	Sep-24	Jun-24	Mar-24			Dec-23	Sep-23		Dec-22
Principal Global Investors Operating Revenues Less Pass-Through Expenses										
Principal Global Investors operating revenues	\$	1,649.9	\$ 1,643.5	\$	1,623.3	\$	1,611.2	\$	1,618.0	\$ 1,715.5
Principal Global Investors commissions and other expenses		(124.2)	(122.7)		(122.1)		(122.3)		(123.5)	(137.5)
Principal Global Investors operating revenues less pass-through expenses *	\$	1,525.7	\$ 1,520.8	\$	1,501.2	\$	1,488.9	\$	1,494.5	\$ 1,578.0
Principal International Combined Net Revenue (at PFG Share)										
Principal International pre-tax operating earnings	\$	348.5	\$ 298.5	\$	299.2	\$	304.7	\$	290.4	\$ 298.7
Principal International combined operating expenses other than pass-through										
commissions (at PFG share)		654.3	662.2		666.9		671.6		652.2	622.0
Principal International combined net revenue (at PFG share) *	\$	1,002.8	\$ 960.7	\$	966.1	\$	976.3	\$	942.6	\$ 920.7

<sup>\*</sup> This is a non-GAAP financial measure.

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